



TO: Cultural Education Committee
FROM: Jeffrey Cannell
SUBJECT: Office of Cultural Education Three Year Program Plan
DATE: December 2, 2011
AUTHORIZATION(S):

SUMMARY

Issue for Discussion

At the October 2011 CE committee meeting, it was agreed that staff provide the committee with a three year activity plan that demonstrates how OCE's program priorities will be implemented.

Background Information

The attached plan presents a high-level overview of the major activities of the Office of Cultural Education for the next three years. The plan identifies the major program themes as well as the priority activities of OCE. The activities reflected on this plan are based on the following principles. These principles guide all OCE program activities, but are especially relevant to the major activities.

- Focus on the public as the primary audience;
- Focus on statewide impact and value;
- Include an educational component in all activities that is accessible to a variety of appropriate learning levels;
- Stewardship of collections, including research and making them available for use;
- Digital technology is a component of all activities;

This plan recognizes OCE's resource capacity and continuing role as a steward of essential evidence of New York's natural and human history, but establishes overall themes that will influence and guide all program activities as well as priorities for the application of resources.

OCE 3 Year Plan -- Goals and Highlights

New York State Museum Archives Library

| | 2012 | 2013 | 2014 |
|--|---|---|---|
| Theme | New York and the Civil War | Shakers/ New York Arts, History, Science | Erie Canal |
| OCE as a Statewide Institution | EP and Civil War Travelling exhibits and programs War of 1812 Programs Reinvent the Office of State History | Shaker Exhibition Phillip Johnson exhibit in NYC | But it was in New York Erie Canal Travelling Exhibits Statewide Museum Series |
| Partnerships with other USNY institutions | Studio Museum in Harlem Exhibition 1934 Smithsonian Art Exhibition SUNY Student Art Statewide War of 1812 programs Civil war Programs Statewide Summer Reading | SUNY Student Art Exhibition. Shaker exhibit in partnership with other institutions Clothing the Rebellious Soul Statewide summer reading Phillip Johnson exhibit in NYC | SUNY Student Art Exhibition But it was New York and Erie Canal Albright Knox joint exhibition program Statewide summer reading |
| Collections Stewardship and Research | Increase loans to other Institutions Coordinated Outreach to Researchers Continued Partnership with SUNY Integrate collections | Complete collection inventory at Rotterdam Geologic Mapping Grant Coordinated Outreach to Researchers Develop targeted collections plan | Geologic Mapping Grant Coordinated Outreach to Researchers |
| Increase and expand public access to the collections and our programs | Consider the Source (late 2012 early 2013) Web resources Sunday Hours for Museum Implement "stroller tours" and other pre-K programs Emancipation Proclamation Integrate collections based on format | Consolidate NovelNY and Library databases Reinvent Education Programs | Statewide conference on New York History Complete digital conversion for TBBL |