

# **ONLINE EDUCATION: A QUICK OVERVIEW**

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# APPROXIMATE TIMELINE: early period

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- **Late 1980's-early 1990's:** Learning over Networked computers---  
- Ideas, Small-scale Experimental Activities, Attempts at Implementation
- **1992:** Sloan Foundation Grants Program: GOAL ---- make quality Online Education widely available as an ordinary form of higher education through (1) grants to institutions and (2) by building a community of practice, i.e. “Make it Happen”
- **1993:** Internet Opened to Commercial Purposes, Online Education becomes Internet-based
- **1994:** Initial set of Internet commercial products become available

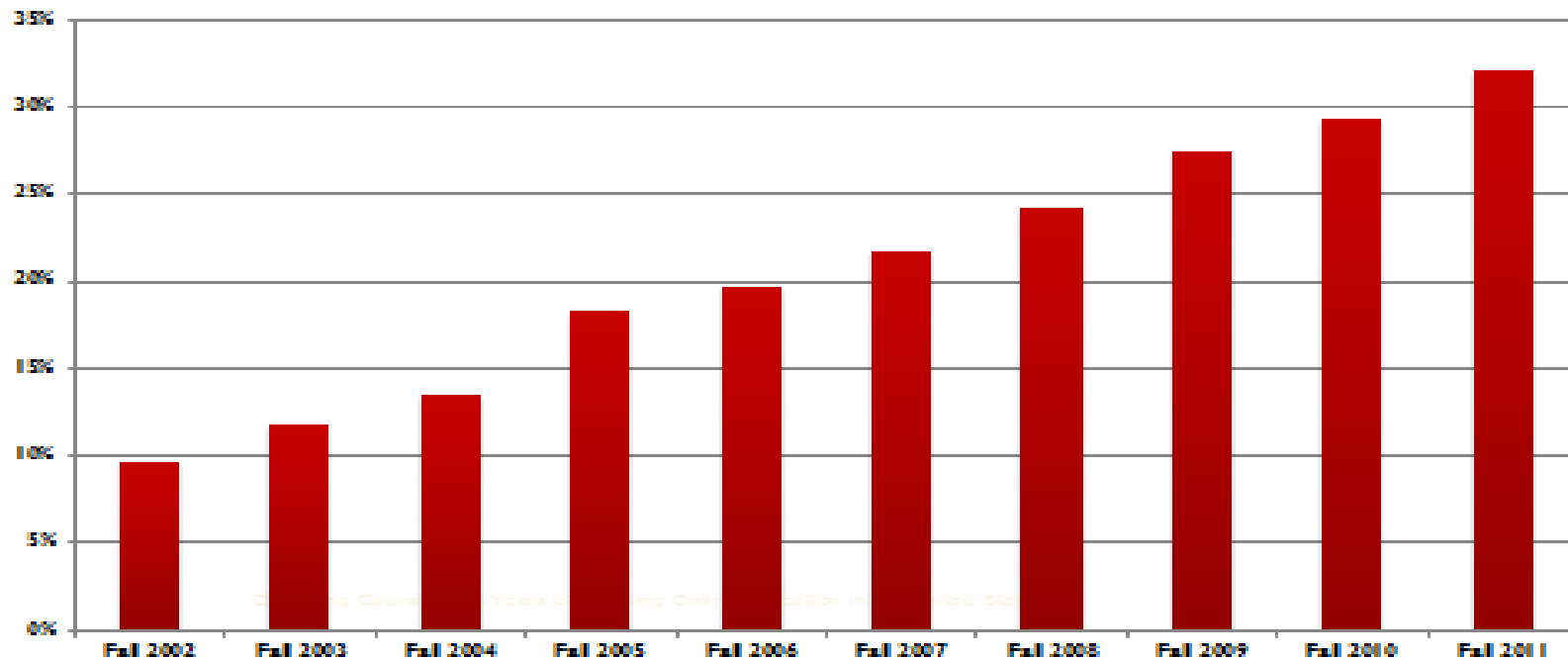
# SLOAN GRANTS GUIDELINES

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- INSTRUCTOR-LED
  - EQUIVALENT CLASS-SIZE, COHORT
  - FIXED START AND END DATES
  - CURRICULUM, COURSE CONTENT DETAIL IN FACULTY HANDS
  - EQUIVALENT FACULTY/ADJUNCT RATIOS
  - ROUGHLY EQUIVALENT EXPENSES
  - COMMERCIAL TOOLS
  - GOAL: EQUIVALENT OR BETTER QUALITY AND OUTCOMES
- ➔ **OUR BET:** *TECHNOLOGY CONTINUES TO SUPPORT ONLINE*

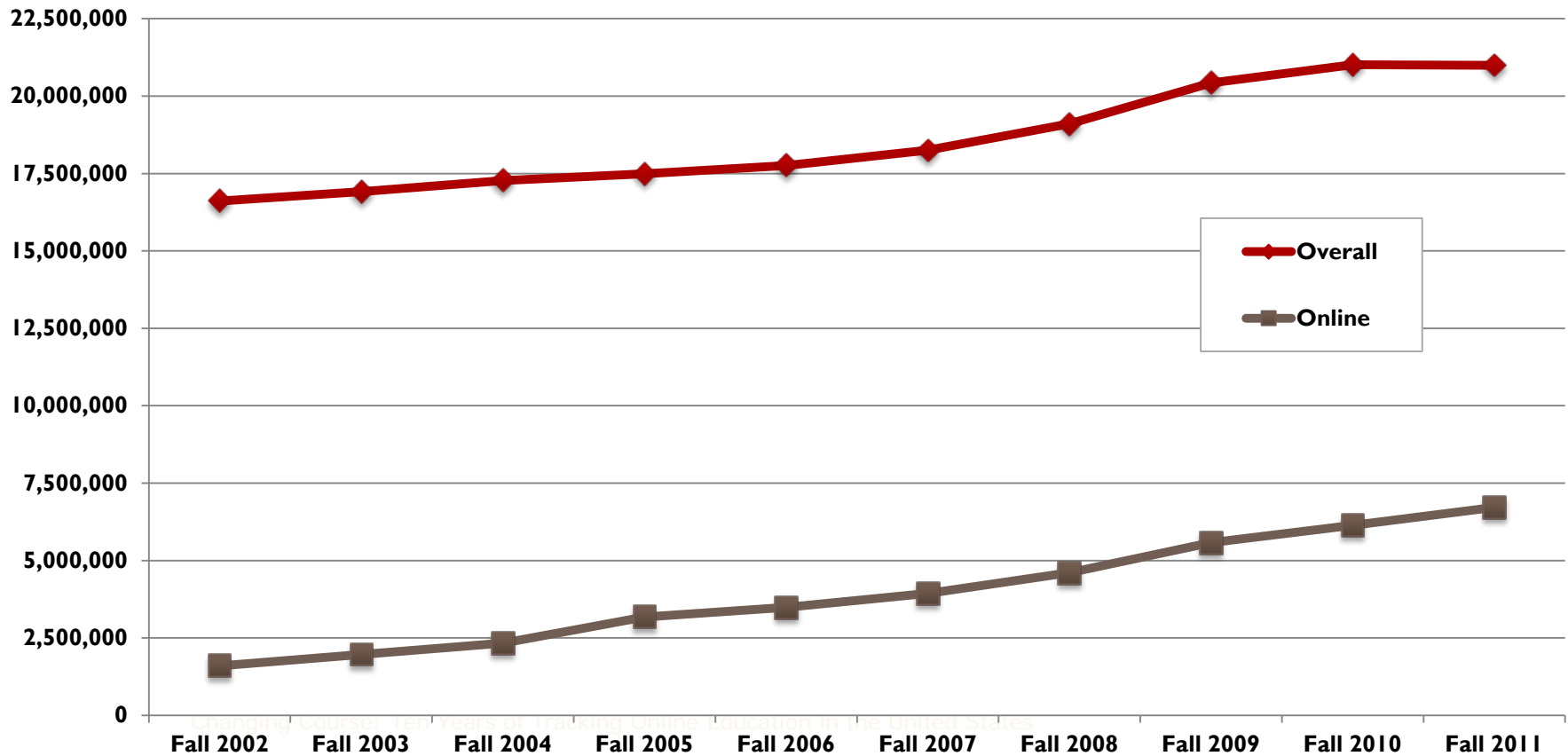
## Online: Growth Continues

**Online Enrollment as a Percent of Total Enrollment: Fall 2002 - Fall 2011**



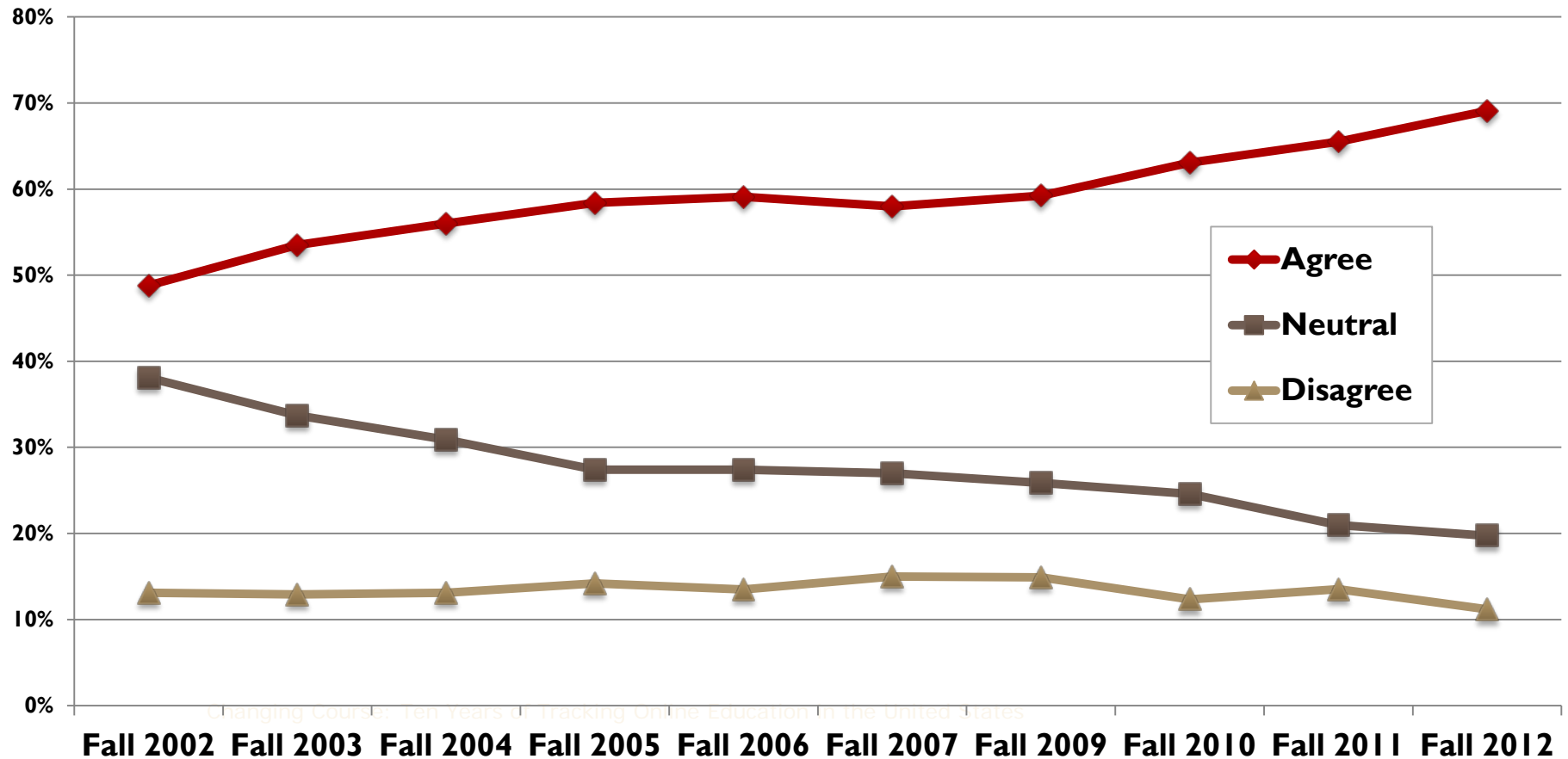
# Online: Growth Continues

**Total and Online Enrollment in Degree-granting Postsecondary Institutions: Fall 2002 - Fall 2011**



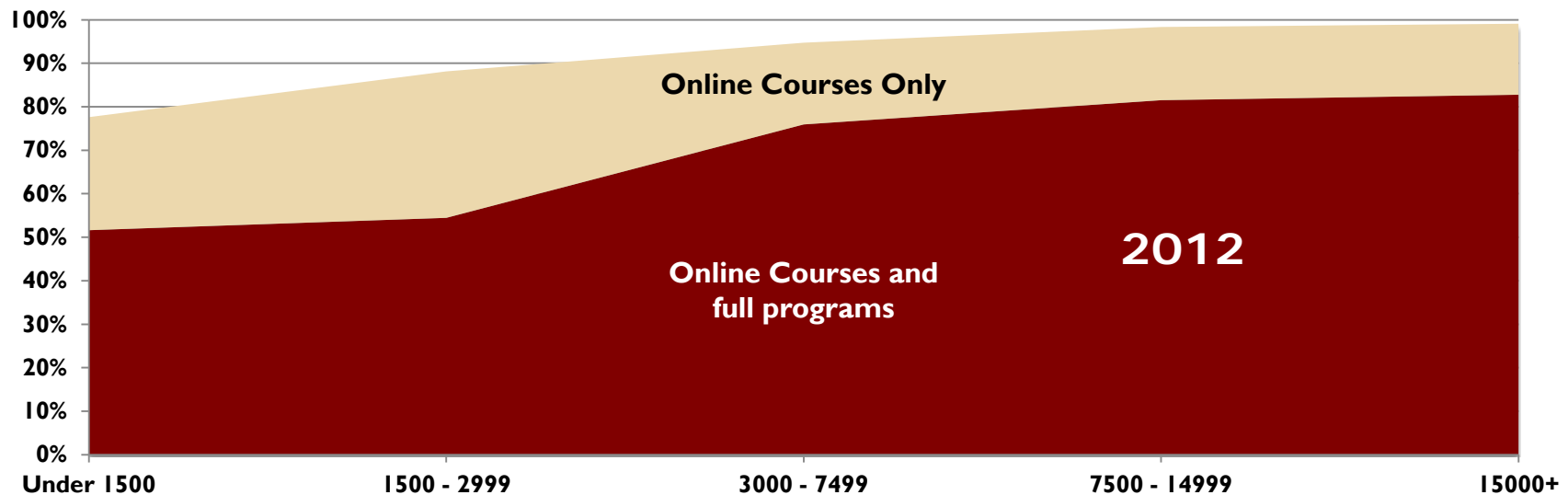
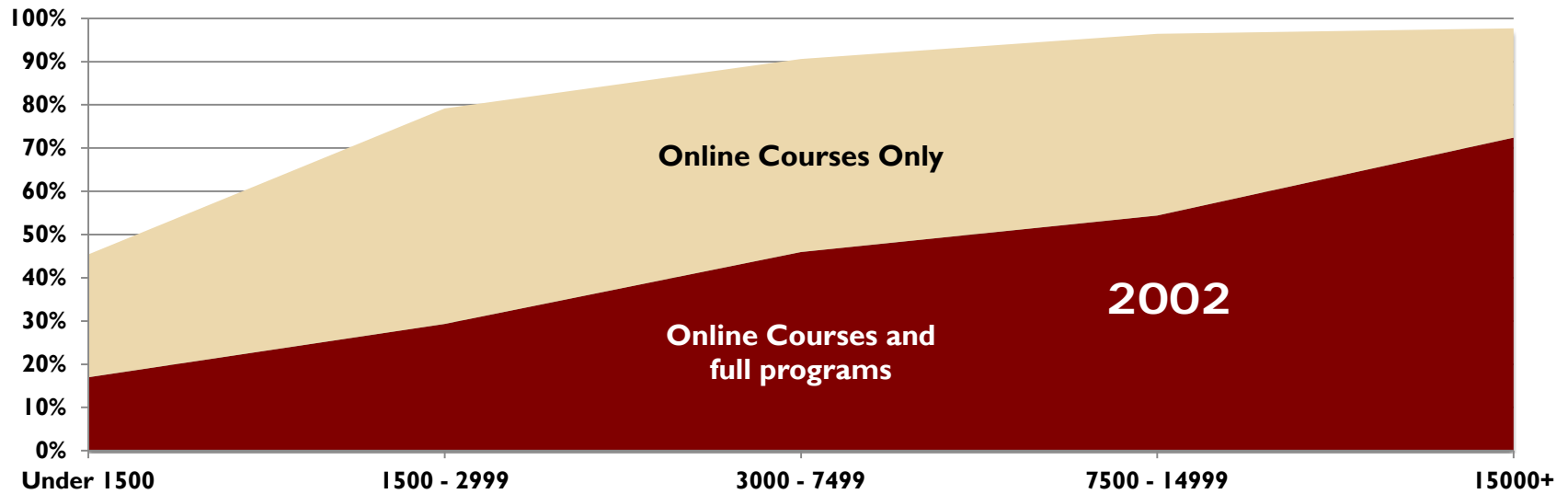
# Online: Online More Critical

## Online Education is Critical to the Long-term Strategy of my Institution – Fall 2002 to Fall 2012



# Online: More Fully Online Programs

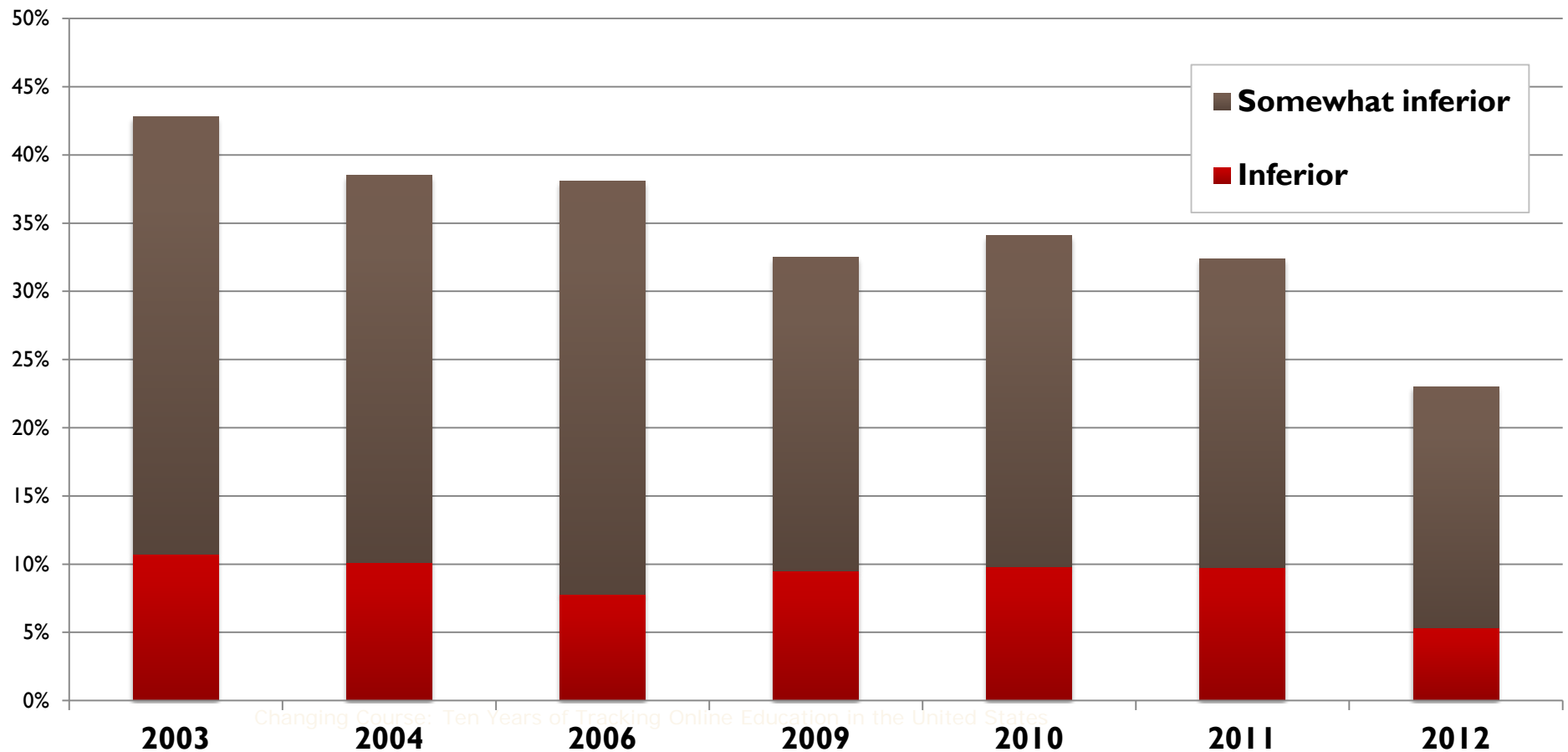
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# Online Quality: Concerns Decreasing

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## Proportion Reporting Learning Outcomes in Online Education as Inferior Compared to Face-to-face: 2003 - 2012



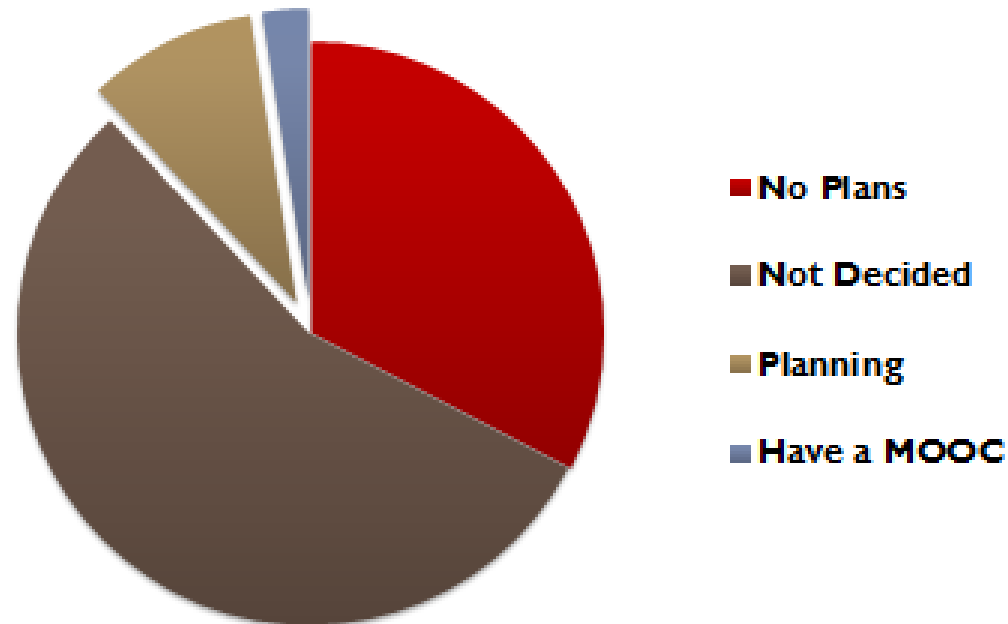


# PLANS FOR MOOCS

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MOOCs: Only a Few Have or Are Planning

## Plans for MOOCs - 2012



*Changing Courses: Ten Years of Tracking Online Education in the United States*

How Today's Higher Education Faculty Use Social Media

# MOOC Concerns: Sustainable?

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## MOOCs Are a Sustainable Method for Offering Courses - 2012

