



"You cannot educate a child who is not healthy; and you cannot keep a child healthy who is not educated."

-Dr. Jocelyn Elders, US Surgeon General

Healthy Hunger-Free Kids Act (HHFKA) of 2010 (P.L. 111-296)

HHFKA Overview:

- Requires USDA to update the school meal program standards to be consistent with current nutritional science;
- Provides an additional 6 cents per lunch to schools that meet updated standards;

 Provides schools with training and technical assistance on purchasing, processing and preparation of more healthful USDA Foods (commodities);

 Authorizes the USDA to update national nutrition standards for all foods sold on the school campus throughout the school day, including food sold in vending machines, a la carte lines (foods sold individually in the cafeteria outside reimbursable meals), school stores, and fundraisers;

Healthy Hunger-Free Kids Act (HHFKA) of 2010 (P.L. 111-296)

HHFKA Overview, con't:

 Establishes professional standards for education and training of school foodservice directors and staff to run more effective and healthful school nutrition programs;

Requires schools to serve only low-fat or non-fat milk, as recommended in the Dietary Guidelines for

Americans 2010;

Expands access to drinking water in schools, particularly during meal times; and

 Helps communities establish local farm-to-school networks, create school gardens, and ensure that more local foods are used in the school meal programs.

SED Child Nutrition Programs

- SED administers the following federal nutrition programs generating \$1 Billion in reimbursement to local districts/sponsors:
 - National School Lunch Program (NSLP)
 - NSLP Afterschool Snack Program
 - School Breakfast Program (SBP)
 - Summer Food Service Program (SFSP)
 - Fresh Fruit and Vegetable Program (FFVP)
 - Retains responsibility for USDA Foods (administered by NYS Office of General Services)



SED Child Nutrition Programs

NSLP/SBP

- > 1,200 districts/6,000 locations
 - Third largest NSLP in the Nation
 - 1.6 million lunches served/day
 - 600,000 breakfasts served/day
 - 48% free, 7% reduced price,
 45% paid eligibles

SFSP

- > 300 sponsors/2,600 locations
 - Largest SFSP in the Nation
 - 300,000 meals/day



- HHFKA requires districts to meet updated nutrition standards.
- Districts submit documentation for SED to review and certify compliance with HHFKA nutrition standards
- Certified schools (schools that meet the updated nutrition) standards) receive an additional \$.06 per lunch meal to offset costs related to the increased requirement for fruits/vegetables/whole grains
 - > SED certified 874 districts in school year 2012-13

SED strategies to certify 100 percent of participating

districts

Conduct ongoing statewide trainings
25 trainings completed in 2012-13
Provide 1:1 technical assistance to

facilitate certification

 Focused technical assistance for non-certified districts

- HHFKA authorizes USDA to:
 - > Update national nutrition standards for all foods sold on the school campus throughout the school day, including food sold in vending machines, a la carte lines (foods sold individually in the cafeteria outside reimbursable meals), school stores, and

fundraisers

- Interim Final Rule establishes
 strict parameters for
 foods/beverages in
 competition with school meals
 - Full implementation July 1, 2014

- SED activities Nutrition Standards for All Foods:
 - Drafting regulations to address frequency of school-sponsored fundraisers
 - Technical assistance and training to prepare schools for full implementation
 - > Presentations to schools, school boards and professional associations
 - Submission of additional comments to USDA prior to implementation of the final rule



- Fresh Fruit and Vegetable Program (FFVP)
 - Solution of the School of School
 - Encourages exposure and increases knowledge and understanding of benefits to daily

consumption

- \$6.7 million in 2013-14
- 241 elementary schools in 32 high need districts
- 111,300 students served

- Nutrition for Life (NfL) Revitalization
 - > Inspired by Mrs. Matilda Cuomo in late 1980's
 - Created cooperatively by NYSED/NYSDOH/Cornell University
 - NYSED/NYSDOH mobilized staff to review original work and consider how it could be
 - updated to promote HHFKA and other NYS initiatives
 - SED has identified Child Nutrition funding to support NfL activities

- SED/NYSDOH activities NfL
 - Proposal development to engage Cornell University's Division of Nutritional Science to:
 - Conduct systematic review of current science and best practices
 - Explore innovative educational delivery methods for effectively engaging K-5 students, teachers and school food service staff
 - Update selected components of original iconic NfL to support HHFKA standards and support the Common Core



Questions/Discussion

