

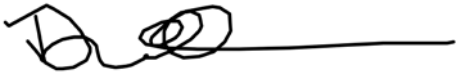


TO: The Honorable the Members of the Board of Regents

FROM: Douglas E. Lentivech

SUBJECT: Master Plan Amendment: Pacific College of Oriental Medicine, Doctor of Acupuncture and Oriental Medicine Degree

DATE: June 10, 2013

AUTHORIZATION(S): 
SUMMARY

Issue for Consent Agenda

Should the Board of Regents approve an amendment to the master plan of Pacific College of Oriental Medicine to offer the Doctor of Acupuncture and Oriental Medicine (D.A.O.M.) degree?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

This question will come before the full Board for consideration at its June 2013 meeting, where it will be voted on and action taken.

Procedural History

A master plan amendment is required because this would be the College's first doctoral-level program.

Background Information

Pacific College of Oriental Medicine has requested to offer a D.A.O.M. degree. This degree is currently offered in California, Oregon, and Washington. Pacific College has offered a D.A.O.M. degree at its San Diego campus since 2006.

The proposed program will be housed at the College's New York City campus, which currently offers Master of Science programs in Acupuncture and Acupuncture and Oriental Medicine. Students must possess a master's degree in Acupuncture and Oriental Medicine in order to be admitted to the D.A.O.M. program. The curriculum of the proposed program is evidence-based and research-based and uses a cohort model. The program is comprised of 61.5 credits of study that will be completed over six semesters. Upon completion of the 4th semester, students advance to candidacy and will take two capstone project classes. The core faculty in the proposed D.A.O.M. program consists of twenty instructors holding doctoral degrees. The campus has sufficient resources and academic support services to support the D.A.O.M. program.

Canvass Results: A canvass was sent out to degree granting institutions in the New York City region, all schools offering Acupunctures in the State, and SUNY, CUNY, and CICU administration. We received one comment. The comment indicated support for the proposed program and requested some clarification regarding the area of specialization, the starting date of the proposed program, and admission requirements. Pacific College of Oriental Medicine responded to those questions.

Department Review: The Department has determined that the proposed program meets the standards for registration set forth in the Regulations of the Commissioner of Education.

Recommendation

It is recommended that the Board of Regents approve the amendment to the master plan of Pacific College of Oriental Medicine to allow the College to offer its first doctoral program, a D.A.O.M. degree.

Pacific College of Oriental Medicine New York Campus Doctor of Acupuncture and Oriental Medicine Proposal

Pacific College of Oriental Medicine New York Campus proposes to offer a Doctor of Acupuncture and Oriental Medicine (D.A.O.M.) program. The New York Campus is one of the three campuses of the College. The College's San Diego campus was founded in 1986. The College opened campuses in New York City and Chicago in 1993 and 1995 respectively. The San Diego campus began offering a D.A.O.M. program in 2006. The program received full accreditation in 2008. The New York campus has existing M.S. programs in Acupuncture and Oriental Medicine.

Need: Doctoral education remains the baseline standard for hospital-based research, fellowships, and educational opportunities. Discussions with organizations such as Memorial Sloan Kettering and New York University have led to the conclusion that doctoral education is needed in New York State in order for acupuncture and oriental medicine practitioners to participate in traditional fellowships. This postgraduate doctoral degree benefits practitioners and the medical community.

Curriculum: The overarching purpose of the proposed D.A.O.M. program is to *"foster self-directed learning and critical thinking within the framework of traditional Chinese medicine until it becomes an unshakable habit and a defining characteristic of the graduate's professionalism."* The curriculum of the proposed program is evidence-based and research-based and uses a cohort model. The program requires 61.5 credits of study to be completed in six semesters and has the following tracks:

- Track 1: Family Medicine
- Track 2: Applications of Chinese Classics
- Track 3: Chinese Medical Language
- Track 4: Clinical Research
- Track 5: Clinical Training

Upon completion of the 4th semester, students advance to candidacy and will take two capstone project classes.

Admission Criteria: The student body in these programs will be composed of professionals and graduates with Master's degrees in Acupuncture and Oriental Medicine who desire to make a greater contribution to the field through research, teaching, and supervision in integrative medicinal settings. Applicants to the proposed D.A.O.M. degree must provide evidence of the potential to successfully complete the program, e.g., demonstrate academic and clinical preparedness, demonstrate appropriate motivation level, and provide evidence of financial ability. Although current licensure and experience are not required, it is highly recommended. Applicants with clinical experience are given priority in the solicitation and admission processes.

Admission criteria for the doctoral degree program include:

- Satisfactory completion of a Master's degree in Acupuncture and Oriental medicine (or the equivalent) from an ACAOM-accredited or candidate institution or its equivalent;
- Successful completion of the Application Form;
- Submission of two Endorsement Forms (letters of recommendation attesting to the applicant's professional experience, leadership potential and ability to complete doctoral studies). One recommendation must be academic in nature;
- Completing a brief Purpose Statement;
- Submission of official transcripts;
- Successful completion of a Sample Case Study;
- Submission of formal Resume; and
- A recommended earned G.P.A. of at least a 3.0 in previous graduate work.

Faculty: The core faculty in the new D.A.O.M. program consists of twenty instructors holding doctoral degrees. This includes a blend of expert clinicians and faculty who demonstrate the following:

- Post-professional academic and/or clinical credentials consistent with roles and responsibilities;
- Research, other scholarly activity, or clinical practice or both, which contribute to teaching, the institutional mission, and the Oriental medical professional education programs;
- Cognizance of various approaches to teaching and assessment;
- Oral and written communication skills, including the ability to address difficult issues and diverse populations;
- Effective interpersonal skills;
- Professional and ethical behavior;
- Certification or licensure where required by law; and
- Command of theory and practice, contemporary knowledge, and continuing study in their field.

Resources: The College has appropriate resources at its existing facility to accommodate the addition of doctoral programs. Among these resources is a well-trained faculty with doctoral-level degrees prepared to guide students in their doctoral study, a 1,600 square foot library with tangible and virtual resources with computer stations, an online catalog and a growing collection of 20,000+ items across the three campuses. The College also has electronic library resources transitioning to an Electronic Medical Library, facilitated by several library service enhancements using the latest technological advances, which include:

- An enhanced Library Web page with defined categories and databases.
- Electronic access to nearly 2,000 full text journals on the Library Webpage such as Medline with Full Text (1370 titles), EJS E-Journals (10), AltHealthWatch (180), PubMed Central (400+), Biomed Central (300) and PLOS Medicine.

- Completion of the Online Cataloging project of the Chinese collection. (The Chinese and Dr. Yeh collections are now searchable through the Online Catalog.)
- Web Page Electronic resources and databases added enable our users to access information in-house and via the Internet:

<http://www.pacificcollege.edu/acupuncture-massage-college-library/resources/health-databases.html>

Projected Enrollment: It is anticipated that the first cohort of the program will enroll 20 students. A new cohort will be admitted every two years. The anticipated fifth year enrollment is 30.