

THE STATE EDUCATION DEPARTMENT / THE UNIVERSITY OF THE STATE OF NEW YORK / ALBANY, NY 12234

TO: The Honorable the Members of the Board of Regents

FROM: William P. Murphy A. C. Margarette Mar

SUBJECT: The State University of New York (SUNY), Empire State

College: Regents Authorization to award the Bachelor of

Business Administration (B.B.A.) Degree

DATE: November 4, 2021

AUTHORIZATION(S): /Selly/Com

SUMMARY

Issue for Decision (Consent)

Should the Board of Regents authorize SUNY Empire State College to award the B.B.A. degree?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

The question will come before the Full Board at its November 2021 meeting, where it will be voted on and action taken.

Procedural History

At its meeting on September 29, 2021, the SUNY Board of Trustees approved a resolution to authorize SUNY Empire State College to award the Bachelor of Business Administration (B.B.A.) degree award and forwarded that request to the Department. Regents' authorization is required because SUNY Empire State College is not currently authorized to award this degree title. A master plan amendment is not needed because the College already offers baccalaureate programs in the discipline area of Business. The Department also received a program registration application to register a new B.B.A. program to SUNY Empire State College.

Background Information

The College believes the B.B.A. degree designation will enable students to pursue educational and occupational interests and provide a solid foundation in business to successfully function in a rapidly changing world.

Related Regents Items

Not applicable.

Recommendation

It is recommended that the Board of Regents authorize SUNY Empire State College to award the B.B.A. degree to students successfully completing the registered program.

Timetable for Implementation

If the Board of Regents authorizes SUNY Empire State College to award the B.B.A. degree, the Department will proceed to register the program at SUNY Empire State College.