THE STATE EDUCATION DEPARTMENT / THE UNIVERSITY OF THE STATE OF NEW YORK / ALBANY, NY 12234

TO:	The Honorable the Members of the Board of Regents
FROM:	John L. D'Agati
SUBJECT:	Carnegie Mellon University Permission to Operate
DATE:	September 9, 2015
AUTHORIZATION(S):	

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents grant Carnegie Mellon University permission to operate its Integrated Media Program in New York?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

This question will come before the full Board at its September 2015 meeting where it will be voted on and action taken.

Procedural History

Pursuant to §3.56 of the Regents Rules, Carnegie Mellon University (Pittsburgh, PA) submitted an application seeking permission to operate its Integrated Media Program at the Steiner Studios, Brooklyn Navy Yard, as a part of New York City's Applied Science Initiative.

Background Information

Carnegie Mellon University has had a presence in New York State since 1995, when the Board of Regents first granted it permission to operate its Master of Science (M.S.) degree program in Computational Finance in New York. Carnegie Mellon University (CMU) has submitted an application for permission to operate its Integrated

Media Program (IMP) at the Steiner Studios, Brooklyn Naval Yard. The CMU-IMP program is part of New York City's Applied Science Initiative.

In December 2010, New York City launched its Applied Science Initiative, seeking to build and expand the City's capacity in the applied sciences, maintain its global competitiveness, and create jobs. In November of 2013, New York City selected CMU as one of its partners in the development of this initiative, and CMU has subsequently planned the development of the four programs that make up its Integrated Media Program. The Integrated Media Program consists of the following offerings:

- Master of Computational Data Science (MCDS) is offered by CMU's School of Computer Science, the MCDS program is a one-year degree program planned to be offered entirely at the IMP site at Steiner Studios. Intended as a full-time degree, a part-time option is available.

- Master of Integrated Innovation for Products and Services (MIIPS) is offered by CMU's Integrated Innovation Institute, a joint effort of the CMU College of Engineering, School of Design and Tepper School of Business. MIIPS focuses on the creation of products, services and interactive experiences that define new product opportunities that exceed user value expectations. Intended as a full-time degree, a part-time option is available.

- Master of Arts/Master of Science in Emerging Media Master (EM2) is offered collaboratively by CMU's College of Engineering, College of Fine Arts, and School of Computer Science. The EM2 is a two-year, full-time degree program. The program will be based at CMU's main campus in Pittsburgh, PA, and the first year of the program will be offered there. Students in their second year will have the option to study at the IMP in NYC or at the Silicon Valley CMU site. Emerging Media students who enter through the College of Fine Arts will receive a Master of Arts (M.A.); those entering through the College of Engineering or the School of Computer Science will receive a Master of Science (M.S.). The degree title will include the specialization path completed (e.g., Master of Science in Emerging Media - Multimedia Data Science).

- Master of Urban Design (MUD) is offered by CMU's School of Architecture. MUD is a two-year, full-time degree program. The program will be based at CMU's main campus in Pittsburgh, PA, and the first year of the program will be offered there. Students in their second year will have the option to study at the IMP site at Steiner Studios.

A key element of CMU-IMP will be its interdisciplinary studio-based courses. Students across all degree programs will work in interdisciplinary teams to solve complex problems in new creative industries - from multimedia data science to adaptive built environments, to physical computing, to mobile experiences and expanded theater. These studios will merge technology and arts perspectives, rely on diverse collaborations across multiple scales, and drive the rise of new cultural paradigms. A key outcome will be the training of students who embrace the interconnected complexity of new creative industries and thrive in collaborative contexts.

The Department conducted a review of CMU's proposed programs and determined that CMU's application provides ample evidence of educational quality and resources equivalent to that of New York State institutions of higher education. In addition, each program has received an independent external review by an expert in each field.

Recommendation

VOTED: That the Board of Regents grant permission to Carnegie Mellon University to offer the four programs identified as a part of its Integrated Media Program, in partnership with New York City's Applied Science Initiative, at the Steiner Studios, Brooklyn Navy Yard. This approval will be effective for a five-year period beginning on September 17, 2015, and ending on September 16, 2020.