



THE STATE EDUCATION DEPARTMENT / THE UNIVERSITY OF THE STATE OF NEW YORK / ALBANY,
NY 12234

To: The Honorable the Members of the Board of Regents

From: John L. D'Agati

Subject: Berkeley College: Regents Authorization to authorize the College to confer the Associate in Applied Science (A.A.S.) degree at its Brooklyn branch campus

Date: November 2, 2011

Authorizations:

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents authorize Berkeley College to confer the Associate in Applied Science (A.A.S.) degree at its branch campus in Brooklyn? There is no corresponding master plan amendment needed, as the College is proposing to offer programs in the discipline area of Business. The College currently offers baccalaureate degree programs in the discipline area of Business at the Brooklyn branch campus.

Reason for Consideration

Required by State regulation.

Proposed Handling

The question will come before the full Board at its November 2011 meeting where it will be voted on and action taken.

Procedural History

In May 2011, Berkeley College submitted proposals for programs in the following areas leading to Associate in Applied Science (A.A.S.) degrees, to be offered at the College's Brooklyn branch campus:

- Business Administration: Accounting
- Business Administration: Management
- Fashion Marketing and Management

- Financial Services
- International Business
- Marketing Communications

All of the proposed programs are offered at the College's main campus in New York City and at the branch campus in White Plains. The Department has determined that the proposed programs meet registration standards.

Regents authorization is required because the College's branch campus in Brooklyn is not currently authorized to award the degree title.

Background Information

Berkeley College is a proprietary college founded in 1931. Its main campus is located in midtown Manhattan. It has branch campuses in Brooklyn and White Plains, and an extension center in lower Manhattan. Its mission is "to empower students to achieve professional and personal success in dynamic careers and in a diverse global society by providing a comprehensive and supportive educational experience, fostering academic integrity, and encouraging lifelong learning." It currently offers baccalaureate, associate and certificate programs in Business and the Social Sciences.

In October 2010, the New York State Board of Regents authorized Berkeley College to open a branch campus at 255 Duffield Street in Brooklyn, and to offer B.B.A. programs in General Business and in Management at the branch campus. Regents authorization to award the Associate in Applied Science (A.A.S.) degree at the Brooklyn branch campus is required because Berkeley is not currently authorized to award the degree title at the branch. Master plan amendment is not needed because the College already offers degree programs in the discipline area of Business at the Brooklyn branch campus.

Recommendation

It is recommended that the Board of Regents authorize Berkeley College to confer the Associate in Applied Science (A.A.S.) degree on students successfully completing registered programs at the College's branch campus in Brooklyn.