

THE STATE EDUCATION DEPARTMENT / THE UNIVERSITY OF THE STATE OF NEW YORK / ALBANY, NY 12234

TO:The Honorable the Members of the Board of RegentsFROM:Chancellor Lester W. Young, Jr.SUBJECT:The NYS Board of Regents Framework on Diversity, Equity,
and Inclusion in New York's Schools: A Call to Action - DRAFTDATE:April 12, 2021 (Revised)AUTHORIZATION(S):Image: Summary

Issue for Discussion

The Board of Regents will discuss a framework on Diversity, Equity, and Inclusion for New York State Schools which will serve as the basis for adopting a policy statement. It is important for the Board of Regents to establish and communicate to all New Yorkers its beliefs and expectations for all students and all entities under the University of the State of New York umbrella – especially at pivotal moments in history. The nation is at such a moment now. With this framework, the Board is ready to address the long history of racism and bigotry, and the corrosive impact they have had on every facet of American life.

Reason(s) for Consideration

For discussion.

Proposed Handling

The framework will come before the Full Board for discussion at the April 2021 meeting. It is anticipated that a policy statement will come to the Full Board in May 2021 for adoption.

Related Regent's Items

N/A

Recommendation

It is recommended that the Board of Regents use the framework to develop a policy statement that will advance diversity, equity, and inclusion in New York's schools.

Timetable for Implementation

It is anticipated that a policy statement will be adopted at the May 2021 Board meeting.

The NYS Board of Regents Framework on Diversity, Equity, and Inclusion in New York's Schools: A Call to Action - DRAFT



The NYS Board of Regents Framework on Diversity, Equity, and Inclusion in New York's Schools: A Call to Action

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1 Introduction

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3 The New York State Constitution authorizes the Board of Regents to oversee the 4 general supervision of all educational activities within the State. The Regents exercise 5 their authority in various ways, including by promulgating rules and regulations, 6 adopting student learning standards, establishing academic and graduation 7 requirements, and providing guidance and best practices to the field. The Board may 8 also exercise its authority by adopting policy positions on issues of significant 9 educational and societal importance. 10 11 It is important for the Board of Regents to establish and communicate to all New 12 Yorkers its beliefs and expectations for all students – especially at pivotal moments in 13 history. The nation is at such a moment now. Finally, we appear ready to address our 14 long history of racism and bigotry, and the corrosive impact they have had on every 15 facet of American life. 16 17 A confluence of events has brought us to this point of reckoning, including: 18 19 The senseless, brutal killing of Black and Brown men and women at the hands of • 20 law enforcement – and the ensuing demands for real and enduring racial justice 21 in the face of this inhumanity; A dangerous spike in violence aimed at Asian Americans and Pacific Islanders – 22 fueled in part by lies that attempt to link the Asian community with the creation 23 24 and spread of the Coronavirus; 25 A renewed wave of discrimination and hateful rhetoric directed at those thought to be different or somehow "not guite" American, including (but not limited to) Jewish 26 Americans, Muslim Americans, LGBTQ¹ individuals, individuals with disabilities, 27 28 immigrants and refugees, especially those arriving at the southern border. 29 The terrible toll that COVID-19 has had on all our lives, communities, and school systems. The disproportionate impact of this pandemic has surfaced and further 30 exacerbated long-standing educational inequities, predominantly impacting 31 32 Black, Latinx, Asian, Indigenous and poor student populations and students with disabilities. Additionally, school closures and the resulting learning loss for our 33 34 most marginalized students compound existing learning disparities, leading to the 35 potential for poor life outcomes and lingering long-term effects. 36 37 These national tragedies have combined to create a perfect storm -a storm that is 38 powerful enough to propel us beyond the systemic racism that has come to define 39 America's institutions. This systemic racism pervades all aspects of our lives, including 40 policing, education, healthcare, employment, housing, access to capital, and in almost 41 every other conceivable realm. It limits our potential as individuals, as communities, and 42 as a nation. There is no single, isolated answer that will solve these pervasive 43 problems; rather, the approach must be holistic and inclusive – and the State Education

¹ This initialism stands for lesbian, gay, bisexual, transgender, and queer or questioning.

44 Department and New York's schools will be an integral part of the solution. The way we 45 educate new generations of students will shape our nation's course for years to come.

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47 The Danger of a Single Story

48 49 Nigerian author Chimamanda Ngozi Adichie warned of the dangers inherent in telling a 50 story from only one perspective. She explained that "the single story creates 51 stereotypes, and the problem with stereotypes is not that they are untrue, but that they 52 are incomplete. They make one story become the only story." 53 54 When one story becomes the only story, it becomes the "definitive" story. But when that 55 happens in school, it cheats students of the opportunity to learn the entirety of the 56 nation's history. And it deprives many of them the chance to see themselves as part of 57 the American story. 58 59 How can students fully comprehend Westward Expansion without knowing what it was 60 like for Native Americans to be violently displaced from their homes and forced to walk 61 the Trail of Tears? How can they understand the full import of America's involvement in 62 World War II without hearing firsthand accounts of Japanese Americans who were 63 interned in concentration camps by their own government? 64 65 We must tell the stories of all those who have contributed to the development of this 66 country and all those who continue to make it the diverse and beautiful tapestry it is today: those who are indigenous to the land; those who were taken from their African 67 homes and brought to America's shores in chains; those who journeyed here as part of 68 69 the great European migration of the 19th and 20th centuries; those who traveled from 70 Asia and India, the Caribbean, Puerto Rico, Mexico, Central and South America – and 71 those who today seek refuge from poverty, violence, and tyranny. 72 73 As Pulitzer Prize-winning journalist Isabel Wilkerson instructs, understanding another's 74 perspective does not happen easily; it requires hard work, particularly on the part of 75 those in the "dominant caste." Ms. Wilkerson writes: 76 Radical empathy, on the other hand, means putting in the 77 78 work to educate oneself and to listen with a humble heart to 79 understand another's experience from their perspective, not 80 as we imagine we would feel. Radical empathy is not about you and what you think you would do in a situation you have 81 82 never been in and perhaps never will. It is the kindred 83 connection from a place of deep knowing that opens your 84 spirit to the pain of another as they perceive it. 85 86 The nation's founders laid the groundwork that established America as a democratic 87 republic. The founding ideals are democracy, rights, liberty, opportunity, and equality. 88 However, our history courses often fail to underscore our nation's long, often turbulent 89 struggle between the ideals of freedom and equality and, more recently, voting rights.

90 All students deserve to learn about America's entire, unvarnished history – even when

- 91 that complete story casts an unflattering light on historical figures who have long been 92 revered.
- 92 93

94 Schools must create opportunities for all students to learn from multiple perspectives – 95 perspectives that are just as important and valid as the narrow point of view from which

- 96 history and other content areas have traditionally been taught. We must always be
- 97 vigilant to guard against the danger of a single story.
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99 Impact of Systemic Racism on New York's Students

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101 Martin Luther King, Jr. famously reminded us that "the arc of the moral universe is long, 102 but it bends toward justice." Over time, we *have* made substantial progress towards 103 fulfilling America's creed, which declares that all people are created equal. In 2008, we 104 elected the first African American president; in 2020, we elected the first African 105 American and South Asian American woman vice president.

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107 Yet, despite these and other historic milestones, true equality of opportunity is not 108 available to many Americans, in no small part because we have not yet found a way to 109 provide all students with an education that prepares them for success in school and in 110 life.

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The statistics are as frightening as they are familiar:

- African American and Latinx students have proficiency rates that range from 16
 to 23 percentage points lower than their white peers on New York State's English
 language arts and math assessments.²
 - While 91 percent of the State's white students graduate from high school on time, only 78 percent of African American and 77 percent of Latinx students do so.³
 - A <u>CDC report</u> found mortality rates associated with COVID-19 among American Indian and Alaska Natives to be 1.8 times greater than among non-Hispanic whites while cases among American Indian and Alaska Native persons was 3.5 times greater that among White persons.⁴
- The most underrepresented group receiving in-person instruction in New York
 City is Asian American students, making up just under 12 percent of students in person while they represent 18 percent of students overall.⁵

² New York State Education Department, 2019, <u>State Education Department Releases Spring 2019 Grades 3-8 ELA</u> <u>& Math Assessment Results</u>, http://www.nysed.gov/news/2019/state-education-department-releases-spring-2019grades-3-8-ela-math-assessment-results

³New York State Education Department, 2021, <u>State Education Department Releases 2016 Cohort High School</u> <u>Graduation Rates</u>, http://www.nysed.gov/news/2021/state-education-department-releases-2016-cohort-high-schoolgraduation-rates

⁴ Arrazola J, Masiello MM, Joshi S, et al., 2020, "<u>COVID-19 Mortality Among American Indian and Alaska Native</u> <u>Persons — 14 States, January–June 2020</u>," MMWR Morb Mortal Wkly Rep 2020; 69:1853–1856. DOI, http://dx.doi.org/10.15585/mmwr.mm6949a3

⁵ Balingit, Moriah, Natanson, Hannah and Chen, Yutao, 2021, "<u>As schools reopen, Asian American students are missing from classrooms</u>," *The Washington Post*, https://www.washingtonpost.com/education/asian-american-students-home-school-in-person-pandemic/2021/03/02/eb7056bc-7786-11eb-8115-9ad5e9c02117_story.html

- The consequences of these disparities are devastating. For example: 126 127 128 In 2019, 40 percent of white Americans held a bachelor's degree, while only 26 129 percent of African Americans and 19 percent of Hispanic Americans did so, as 130 well.⁶ 131 While approximately eight percent of white Americans live in poverty, 18 percent of Latinx and 21 percent of African Americans do.⁷ 132 133 Perhaps most troubling, "in 2018 African Americans represented 33 percent of 134 the sentenced prison population, nearly triple their 12 percent share of the U.S. adult population. Whites accounted for 64 percent of adults but 30 percent of 135 136 prisoners. And while Hispanics represented 16 percent of the adult population, 137 they accounted for 23 percent of inmates."8 138 139 There are individuals behind each of these data points. Some of them were provided 140 with the educational opportunities and supports they needed to thrive in school; many 141 were not. The data are a stark reminder of the difficult work that remains; they can and 142 should be used to expose the inequities that persist throughout the system. 143 144 The Department, and the schools and districts it oversees, must use data to establish clear expectations for students and their families. They must set goals and targets that 145 146 are connected to academic attainment and growth. The work we do must always focus 147 on outcomes – and the outcome that matters most in our education system is student 148 learning. 149 150 However, merely reporting the numbers can cause us to focus on the symptoms of 151 structural, institutional, and systemic inequities, losing sight of what lies beneath the surface, at the deeper policy level. For example, discussions of New York's 152 153 "achievement gap" can be misinterpreted if we fail to account for the lack of student 154 opportunities to learn. As New York's education policymakers, it is our responsibility to go deeper than the numbers might initially reveal; we must also examine and address 155 156 the root causes of the persistent disparities that impact student and life outcomes. We know that students who attend under-resourced schools do not achieve at the same 157
- 158 level as students who attend fully resourced schools. We must stop repeating the same 159 actions that have produced these results.
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⁶U.S. Census Bureau, 2020, <u>U.S. Census Bureau Releases New Educational Attainment Data</u>,

https://www.census.gov/newsroom/press-releases/2020/educational-attainment.html

⁷ Stebbins, Samuel and Frohlich, Thomas C., 2019, "<u>The poverty rates for every group in the US: From age and sex</u> to citizenship status," USA Today, https://www.usatoday.com/story/money/2019/11/06/united-states-poverty-rate-for-every-group/40546247/

⁸ Gramlich, John, 2019, "<u>The Gap Between the Number of Blacks and Whites in Prison is Shrinking</u>," The Pew Research Center, https://www.pewresearch.org/fact-tank/2019/04/30/shrinking-gap-between-number-of-blacks-and-whites-in-prison/

161 Diversity. Equity. and Inclusion

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163 The Board of Regents and the New York State Education Department have come to 164 understand that the results we seek for all our children can never be fully achieved 165 unless we re-focus every facet of our work through an equity and inclusion lens (see 166 also New York State's Every Student Succeeds Act Plan). This understanding has 167 created an urgency around promoting equitable opportunities that help all children 168 thrive. New York State understands that the responsibility of education is not only to 169 prevent the exclusion of historically silenced, erased, and disenfranchised groups, but also to assist in the promotion and perpetuation of cultures, languages and wavs 170 171 of knowing that have been devalued, suppressed, and imperiled by years of 172 educational, social, political, economic neglect and other forms of oppression.⁹ 173

174 **Definitions**

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176 The act of defining is often the direct attempt to make something definite, distinct, or

177 clear. Our purpose is not to restrict, but to provide clarity to the concepts of diversity,

equity, and inclusion. These definitions are not intended to be exhaustive. Rather, they

are meant to be foundational. The definitions listed below can be credited to the

180 University of California, Berkeley Center for Equity, Inclusion, and Diversity and the

181 University of Houston's Center for Diversity and Inclusion.

182 **Diversity:** Includes but is not limited to race, color, ethnicity, nationality, religion,

183 socioeconomic status, veteran status, education, marital status, language, age, gender,

184 gender expression, gender identity, sexual orientation, mental or physical ability, genetic

information, and learning styles.

When thinking about diversity, it is important to note that the terminology has broadened over time. For example, ten years ago, diversity was synonymous with racial and ethnic minorities. Today, people we once referred to as "minorities" are now considered part of the global majority. Also, aspects such as socioeconomic status, gender identity, sexual orientation, and disability may be considered when referring to diverse populations. With

190 this broadened definition, inclusivity of someone's varied identities are considered.

192 **Equity:** The guarantee of fair treatment, access, opportunity, and advancement for all

193 while striving to identify and eliminate barriers that have prevented the full participation 194 of all groups.

195 The principle of equity acknowledges that there are historically under-served and under-

represented populations and that fairness regarding these unbalanced conditions is

197 needed to assist equality in the provision of effective opportunities to all groups.

198 At its core, equity requires that we create the opportunity for all students to succeed and

thrive in school no matter who they are, where they live, where they go to school, or where they come from.

⁹ New York State Education Department, 2018, <u>Culturally Responsive-Sustaining Education Framework</u>. http://www.nysed.gov/common/nysed/files/programs/crs/culturally-responsive-sustaining-education-framework.pdf

201 Inclusion: Authentically bringing traditionally excluded individuals and/or groups into

202 processes, activities, and decision/policy making in a way that shares power and 203 ensures equal access to opportunities and resources.

204 Through this Framework, the Board of Regents asserts its expectation that all 205 school districts will develop policies that advance diversity, equity, and inclusion 206 – and that they will implement such policies with fidelity and urgency.

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208 Role of the Board of Regents and NYS Education Department

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The benefits that derive from creating diverse, equitable, and inclusive environments are certainly not limited to the school setting. It is difficult to imagine any institution that would not benefit from greater diversity, equity, and inclusiveness – and that includes the New York State Education Department. The Department has, of course, always adhered strictly to all laws and State policies regarding fairness in the workplace. But we must do more, for the good of the Department and its employees and as a model for schools to emulate. We must lead by example.

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218 The Board of Regents will establish a Diversity, Equity, and Inclusion Workgroup of the

Board of Regents. The Workgroup will be representative of SED and the University of
the State of New York (USNY) and will provide policy direction and recommendations to
the full board on matters related to diversity, equity, and inclusion within SED and
USNY.

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NYSED's stated mission is "to raise the knowledge, skill, and opportunity of all the
people in New York." In most states, the Education Department deals only with P-12
education. But in New York, we have a comprehensive system –USNY– to help us
achieve this ambitious mission.

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229 The Role of School Districts

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Districts have a critical role in elevating the issues of diversity, equity and inclusion;
 setting policies; establishing data targets; reviewing and modifying their curricula; and
 more.¹⁰

234

We recognize that much of this work is *already* happening in districts across the State. District and school leaders, teachers, staff, students, and parents are working to create

237 school communities that are more diverse, more equitable, and more inclusive than ever

before. Many of New York's education stakeholders and their organizations have elevated

this issue to the very top of their agendas. Their efforts must be recognized and

applauded.

¹⁰ It is important to remember that in New York State, curricula are adopted locally; they are *not* mandated by the State.

241	At the same time, however, some districts have not yet made diversity, equity, and		
242	inclusion a priority in their schools. Others may simply be looking for the State to		
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245	Suggested Elements of a District's Diversity. Equity, and Inclusion Policy		
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247	This must be a comprehensive approach, taking into account the entirety of the		
248	schooling process, including:		
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250	Governance: Establishing a district Diversity, Equity and Inclusion Committee		
250 251	representative of all stakeholders, including students.		
	representative of all stakeholders, including students.		
252	To oblight and to optimize Addressing the proof for inclusive and sufficiently		
253	• Teaching and learning: Addressing the need for inclusive and culturally		
254	responsive teaching and learning, including but not limited to:		
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256	 curricula in all content areas; 		
257	 books and instructional materials; 		
258	 pedagogical practices and professional development; 		
259	 classroom grouping policies and practices; 		
260	 student support systems for all developmental pathways; 		
261	\circ full and equitable opportunities to learn for all students; and		
262	 multiple assessment measures. 		
263			
264	As part of this work, districts may consider:		
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266	 Specifically acknowledging the role that racism and bigotry have played, and 		
267	continue to play, in the American story.		
268	 Adopting a Culturally Responsive Sustaining (CR-S) Framework that 		
269	specifically embeds the ideals of diversity, equity, and inclusion by creating		
270	student-centered learning environments that affirm cultural identities; fosters		
271	positive academic outcomes; develops students' abilities to connect across		
272	lines of difference; elevates historically marginalized voices; empowers		
272	students as agents of social change; and contributes to individual student		
273	engagement, learning, growth, and achievement through the cultivation of		
274	critical thinking.		
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277	NYSED's own CR-S framework is grounded in four principles:
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279	1. Welcoming and Affirming Environment
280	2. High Expectations and Rigorous Instruction
280	3. Inclusive Curriculum and Assessment
282	4. Ongoing Professional Learning
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284	 Ensuring coherent opportunities for students to actively participate in
285	experiences that prepare them for a lifetime of civic engagement and social
286	justice activism, including, for example, completing capstone projects. The
287	materials developed by NYSED's Civic Readiness Task Force provide a
288	helpful foundation for this work.
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290 •	Family and community engagement: Ensuring family and community
291	engagement practices are based on mutual trust, confidence and respect.
292	engagement praetieee are baced en mataar taet, eennachee and reepeet.
292 •	Workforce Diversity: Practices and policies for the recruitment and retention of
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	a diverse workforce in all areas and levels. A <u>recent report</u> released by the Albert
295	Shanker Institute goes so far as to call teacher diversity a civil right for students.
296	This report argues that exposing students to a diverse range of teachers and
297	school leaders reduces stereotypes and prepares students for an increasingly
298	global society. A 2019 NYSED report is a helpful resource on this topic as well.
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300 •	Diverse schools and learning opportunities: Take creative steps to enhance
	Diverse schools and learning opportunities: Take creative steps to enhance the level of socioeconomic and racial diversity within district schools (even if the
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300 • 301	the level of socioeconomic and racial diversity within district schools (even if the
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322 • Economic Benefits 323 Providing more students with integrated school environments is a cost-324 effective strategy for boosting student achievement and preparing 325 students for work in a diverse global economy. 326 327 • Student supports, discipline, and wellness: Districts should consider: 328 329 Programs and practices that enhance all students' self-identity, self-330 confidence and self-esteem. 331 o Implementing non-discriminatory discipline policies and practices. 332 Focusing on the well-being of the "whole child" by always considering 333 and addressing the full range of student developmental pathways. 334 335 Conclusion 336 337 We are at an inflection point in the nation's history. With great urgency, we must move 338 beyond the rhetoric of a commitment to educational equity and use this moment of 339 societal unrest to reset and reimagine our system of education. We are morally 340 obligated to seize this moment and redefine what is possible for all of New York's 341 students. 342 343 New York's collective response requires a recommitment to public education and a 344 significant investment in teaching and learning to ensure that every neighborhood 345 school is a place we would want our own children to attend. 346 347 The approach we take must always include perspectives that support and build the self-348 esteem and identity of all children, especially those who have been historically 349 marginalized in school and in society. 350 351 We must create an ecosystem of success built upon a foundation of diversity, equity, 352 inclusion, access, opportunity, innovation, trust, respect, caring, relationship-building, 353 and so much more. 354 355 This is a call to action. 356 357 Together, we will interrupt the practices that for too long have harmed New York's 358 vulnerable, marginalized students. 359 360 Together, we will create environments for learning that reduce the pernicious 361 predictability of who will succeed and who will fail. 362 363 Together, we will lift up and support *all* of New York's students.