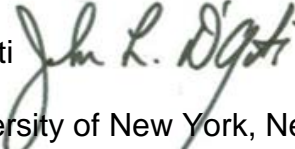





TO: The Honorable the Members of the Board of Regents

FROM: John L. D'Agati 

SUBJECT: The City University of New York, New York City College of Technology: Regents Authorization to award the Bachelor of Fine Arts (B.F.A.) Degree

DATE: March 28, 2018

AUTHORIZATION(S): 

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents authorize The City University of New York (CUNY), New York City College of Technology to award the Bachelor of Fine Arts (B.F.A.) degree?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

The question will come before the full Board at its April 2018 meeting where it will be voted on and action taken.

Procedural History

The Board of Trustees of The City University of New York approved a change in degree award for the New York City College of Technology's Communication Studies program at its October 23, 2017 meeting. The October 2017 CUNY Chancellor's University Report include the following rationale for the proposed change:

"The change of program award from Bachelor of Technology in Communication Design to Bachelor of Fine Arts in Communication Design will align the department's program award with common practice in design education. The BFA is the preferred program award for a professional degree in Communication Design"

by the National Association of Schools of Art and Design (NASAD). The program award BFA of Communication Design will allow future employers, graduate schools, and students and their families to better understand the degree contents.”

On November 1, 2017, the Department received CUNY’s proposal to award a Bachelor of Fine Arts (B.F.A.) degree and to change the degree award for the registered B.Tech. program in Communication Design at the CUNY New York City College of Technology to a B.F.A. in Communication Design. Regents authorization is required because CUNY New York City College of Technology is not currently authorized to award this degree title. A master plan amendment is not needed because the College already offers baccalaureate programs in the discipline area of the Fine Arts.

The Department has determined that the programs meet the standards for registration as set forth in the Regulations of the Commissioner of Education.

Background Information

The College believes that the Bachelor of Fine Arts degree designation comports with current professional practice and will better convey the program’s content and purpose to interested students.

Related Regents Items

N/A

Recommendation

It is recommended that the Board of Regents authorize The City University of New York, New York City College of Technology to award the Bachelor of Fine Arts (B.F.A.) degree to students successfully completing the registered Communication Design program.

Timetable for Implementation

If the Board of Regents authorizes The CUNY New York City College of Technology to award the Bachelor of Fine Arts degree, the Department will proceed to register the Communication Design program as leading to the Bachelor of Fine Arts degree and the institution will proceed to recruit and register students.