



New York State  
EDUCATION DEPARTMENT

Knowledge › Skill › Opportunity

# PARENT DASHBOARD

## Initial Feedback & Design Phase

*Engaging parents through school-level data transparency*

# Background Information

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- **Every Student Succeeds Act (ESSA)**
  - U.S. Department of Education approved New York State's ESSA plan in January 2018
  - Emphasizes equity in education
- **New York State (NYS) Approved Plan**
  - Includes a commitment to develop a parent dashboard
    - Contains information and data on Accountability and other data elements
  - The Board of Regents reviewed and approved the NYS ESSA Plan, affirming the importance of creating a dashboard that parents, community stakeholders, and the general public can access.

# What Is the Parent Dashboard?

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*The Parent Dashboard will be an easy-to-use website created by NYSED for parents, community stakeholders, and the general public to increase transparency and make information about school performance and other school-level data easier to access.*

*The Parent Dashboard will provide easy access to the following school-level data elements:*

- *ESSA Accountability Status*
- *Student Enrollment and Ethnicity*
- *Average Class Size*
- *NYS Test Scores*
- *School Climate*
- *Graduation Rates*
- *College, Career, and Civic Readiness*

# Planning and Development Process

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**NYSED gathered feedback from parents and community stakeholders to guide the development of the Parent Dashboard, including:**

- **What data is most useful to parents**
- **Making data and information easy to access and understand**
- **Achieving a clean and simple design**

## **Key milestones:**

- **Initial Public Release for stakeholder feedback – June 2019**
- **Stakeholder Feedback and Enhancements – Spring 2019 – Spring 2020**
- **Official launch of NYS ESSA Parent Dashboard – Spring 2020**

# Parent Data Dashboard (PDD) Timeline

## January 2019

- Established project plan and work teams

## February 2019

- Identified stakeholders & began reaching out for input

RESEARCH &  
PLANNING

DEVELOPMENT  
REVIEW &  
TESTING

INITIAL  
LAUNCH

FINAL  
LAUNCH

## March 2019

- Launched online parent survey
- Launched Parent Dashboard web page, including parent & district resources

## April 2019

- Translated parent resource & survey into multiple languages

## May 2019

- Provided Meeting in a Box materials to administrators & stakeholders

## June 2019

- Board of Regents presentation and discussion
- Initial Public Release of Parent Dashboard

## June 2019 through Official Launch

- Review feedback from parents and stakeholders
- Implement dashboard enhancements

## Spring 2020

- Official Launch of Parent Dashboard

# Public Outreach

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- **Survey for parents and stakeholders**
  - **Translated into 15 languages**
- **Resources for parents and educators**
  - **Parent resource translated into 15 languages**
- **Informational web page**
  - **Includes links to survey, parent/educator resources, video overview, and Q&A**
- **Outreach to more than 60 partner organizations**
- **Newsletters**
- **Social media campaign**
- **Meeting in a Box for administrators & education leaders**

*Continuous parent and stakeholder feedback will drive revisions to the working draft toward the official launch of the Dashboard in 2020.*

# Outreach to 60+ Partner Organizations

Advocates for Children  
Alliance for Quality Education  
Association of Supervision for Curriculum Development  
Capital Area School Development Association  
Chancellor's Parent Advisory Council  
Children's Defense Fund  
City University of New York (CUNY)  
Commissioner's Advisory Council for Nonpublic Schools  
Conference of Big 5 School Districts  
Developmental Disabilities Planning Council  
Dignity in Schools Campaign  
Disability Rights New York  
Early Childhood Advisory Council/ City University of New York (CUNY)  
Ed Trust New York  
Educators 4 Excellence  
Empire State Supervisors and Administrators Association  
EPIC - Every Person Influences Children  
ExpandEd Schools  
Girls for Gender Equality  
High Achievement New York  
Include NYC  
Internationals Network for Public Schools  
LGBT Social Science and Public Policy Center  
Long Island Association of Special Education Administrators  
Lower Hudson Council of School Superintendents  
NAACP - New York State Conference  
National Board Council of NY  
National Center for Special Education in Charter Schools  
National Indian Education Association  
New York City Charter School Center  
New York City Community Education Councils  
New York City Education Council Consortium  
New York City School Diversity Task Force  
New York City Special Education Collaborative

New York Civil Liberties Union  
New York Council of Administrators of Special Education  
New York Immigration Coalition  
New York Schools Data Analysis Technical Assistance Group (DATAG)  
New York State Allies for Public Education (NYSAPE)  
New York State Association for the Education of Young Children  
New York State Association of Bilingual Education  
New York State Association of School Business Officials  
New York State Association of Small City School Districts  
New York State Council of Educational Associations  
New York State Council of School Superintendents  
New York State Federation of School Administrators  
New York State Head Start Collaboration, New York State Council on Children and Families  
New York State Middle School Association  
New York State Migrant Education Program Consortium  
New York State Network for Youth Success  
New York State Office of Children and Family Services  
New York State Parent Teacher Association  
New York State School Boards Association  
New York State Special Education Parent Centers- Long Island  
New York State Teachers of English to Speakers of Other Languages  
New York State United Teachers  
New York State Master Teaching Program  
North East Charter Schools Network  
Northeast Charter Schools Network  
NYS Council of Education Associations.  
Office of Mental Health  
Parent Network of Western New York  
Pre-K thru Grade 3 Administrators Association  
Rural Schools Association of New York  
School Administrators Association of New York State  
Staff and Curriculum Development Network (S/CDN)  
State University of New York (SUNY)  
Suffolk County Schools Superintendents Association  
The Business Council of New York State, Inc.  
The Children's Aid Society  
United Federation of Teachers

# Parent Survey Translated into 15 Languages

🏠 Every Student Succeeds Act (ESSA)

- ☰ Every Student Succeeds Act (ESSA)
- New York State ESSA Plan
- Parent Dashboard ▾
  - ▶ Parent Dashboard Survey
- 2018-2019 Consolidated Application
- Accountability Designation Materials
- Allocations
- Fact Sheets
- Guidance
- Memos
- Programs ▶
- Webinars & Videos
- Complaint Procedures
- Funding Opportunities

## Parent Dashboard Survey

The New York State Education Department (NYSED) is developing a Parent Dashboard to increase transparency and make information about school performance and other school-level data easier for parents and the public to access.

Parents, please complete this five-minute survey and tell us how we can make the Parent Dashboard as useful as possible. **The survey is available in multiple languages below.**

- English Survey
- Arabic Survey 🇸🇦\*
- Bengali Survey
- Burmese Survey 🇲🇲\*
- Chinese Survey
- Creole Survey
- French Survey
- Japanese Survey
- Karen Survey 🇰🇲\*
- Nepali Survey
- Punjabi Survey
- Russian Survey
- Somali Survey
- Spanish Survey
- Urdu Survey 🇵🇰\*
- Uzbek Survey

NYSED Office of Bilingual Education and World Languages, and the NYS Statewide Language RBERN and ED Trust have helped us translate the survey in the top 15 home languages in New York State.



# Parent Resources Available on Website

- The Survey and Parent Resource (handouts) are translated into multiple languages
- A video presenting a summary of the Parent Dashboard, including its purpose, intended audience, and available information
- Common questions and answers

NEW YORK STATE  
**PARENT DASHBOARD**  
*Empowering New York State Parents*

**NYS ED .gov**

### What is the Parent Dashboard?

The New York State Education Department (NYSED) is developing a resource to increase transparency and make information about school performance and other school-level data easier for parents and the public to access. This is part of New York's **ESSA** plan.

### Every Student Succeeds Act

The Every Student Succeeds Act (**ESSA**) is a law that outlines how states can use federal money to support public schools.

New York State created an ESSA plan, which was approved by the U.S. Department of Education in January 2018. The plan emphasizes equity in education for all students and expands measures for school accountability and student success.

### Advancing Equity

Fundamentally, ESSA is about creating a set of strategies to promote educational equity by providing support to districts and schools as they work to ensure that every student succeeds.

New York State is committed to ensuring that all students succeed and thrive in school no matter who they are, where they live, where they go to school, or where they come from.

### Feedback

NYSED is gathering feedback from parents and stakeholders to guide the work of developing the Parent Dashboard. NYSED will use this feedback to identify the data that is most useful to parents and the public.

### Design

The Parent Dashboard will feature a clean, simple design to better meet the needs of New York's parents and the public.

Find more information about ESSA at:  
[www.nysed.gov/essa](http://www.nysed.gov/essa)



[Link](#) to live page

Every Student Succeeds Act (ESSA)

- Every Student Succeeds Act (ESSA)
  - New York State ESSA Plan
  - Parent Dashboard
    - Parent Dashboard Survey
  - 2018-2019 Consolidated Application
  - Accountability Designation Materials
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  - Webinars & Videos
  - Complaint Procedures
  - Funding Opportunities

## Parent Dashboard

The New York State Education Department (NYSED) is developing a Parent Dashboard to increase transparency and make information about school performance and other school-level data easier for parents and the public to access. This is part of [New York's ESSA plan](#).

NYSED is gathering feedback from parents and stakeholders to guide the work of developing the Parent Dashboard. NYSED will use this feedback to identify the data that is most useful to parents and the public.

### Survey

Parents, please complete this [five-minute survey](#) and tell us how we can make the Parent Dashboard as useful as possible. **The survey is available in multiple languages. Additional translations will be posted as they become available.**

### Video

The [Parent Dashboard video](#) presents a summary of the Parent Dashboard, including its purpose, the intended audience, and what information will be available.

The video also provides examples of Parent Dashboard pages. After viewing the video, please complete the brief Feedback Form.

### Questions and Answers

Find [answers to common questions](#) about the Parent Dashboard.

### Resources

Informational resources in multiple languages are available below. **The resources are available in multiple languages.** A video is also available, providing more information on the Parent Dashboard.

**PARENT DASHBOARD SURVEY**

Parents, please complete this five-minute survey and tell us how we can make the Parent Dashboard as useful as possible.

If you have any questions, please email us at [ParentDashboard@nysed.gov](mailto:ParentDashboard@nysed.gov).

# Meeting in a Box

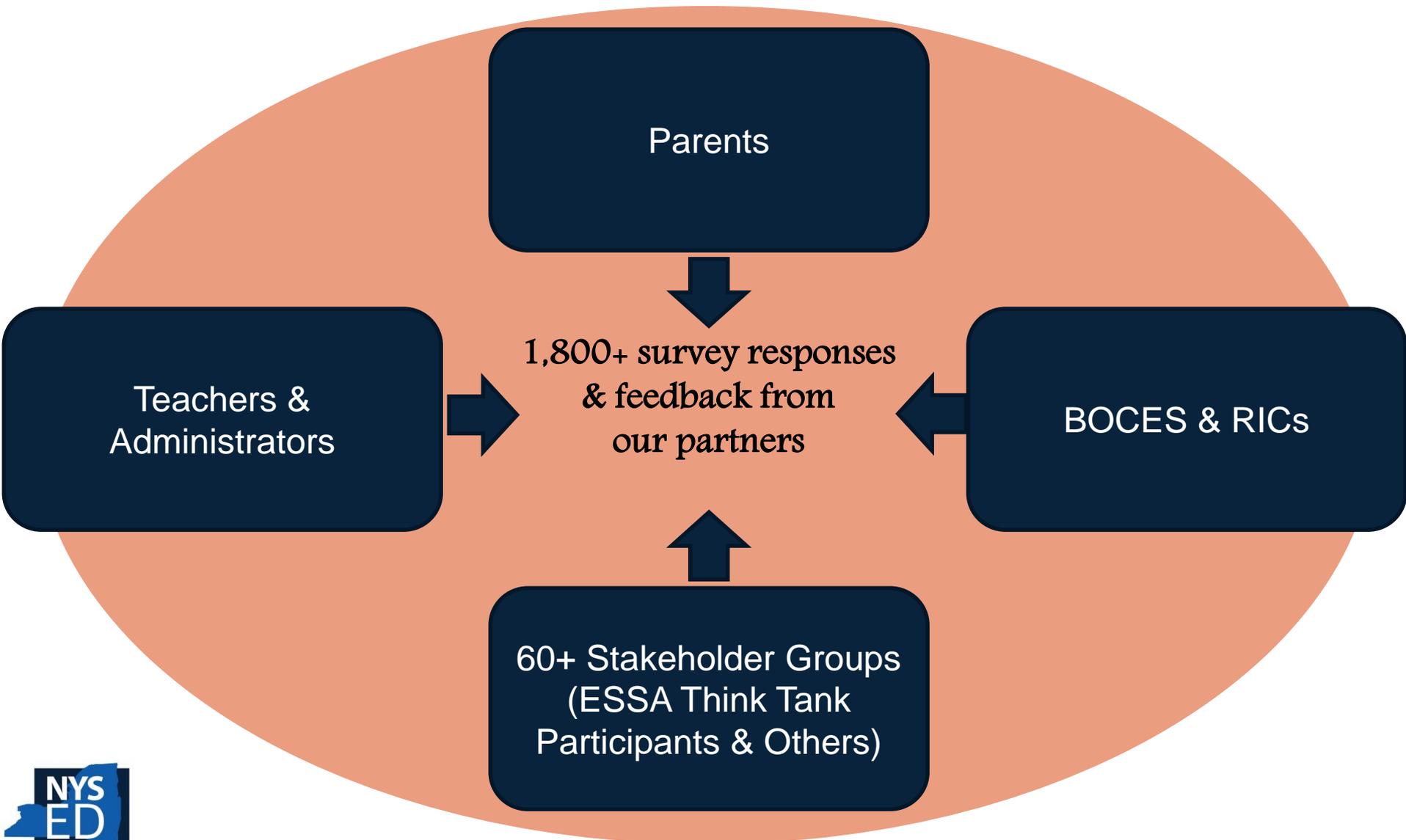
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The Meeting in a Box is a compilation of resources that allows administrators or other school leaders and any stakeholder group to inform parents about the purpose and progress of the Parent Dashboard project.

Meeting in a Box materials include:

- Agenda
  - Timeline
  - Website
  - Video
  - Questions and Answers
- 
- [Link](#) to Meeting in a Box web page

# Feedback on Parent Data Dashboard



# Survey Results (1,889 Total Responses)

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## Results from the [initial survey](#) show the need for a state level Parent Data Dashboard

Survey responses revealed:

- Most participants get public school information directly from school or district websites
- Less than one-third of respondents obtain information from the New York State Education Department.
- More than one-third of respondents were not aware of the existence of NYSED's Public Data site, [data.nysed.gov](http://data.nysed.gov)
- Nearly half of the respondents indicated:
  - They do not know where to obtain specific information and
  - They think available information is confusing or not useful

# Survey Results – Top Responses (1,889 Total)

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1. How would you best describe yourself?\*
  - Parent or guardian (90%)
2. Where do you currently get information about your local public school (i.e., graduation rates, data on student performance, etc.) in New York State?\*
  - The school's website (46%)
  - The district's website (43%)
3. What prevents you from getting information about public schools in New York?\*
  - I have all the information I need (36%)
  - I don't know where to get information and/or the information available is confusing and not useful (48%)
4. Which of the following are true for you about the current New York school report card website?\*
  - I was not aware this resource existed (42%)

\*Multiple selections allowed, so selected choices are not necessarily mutually exclusive of each other

# Survey Results – Top Responses (1,889 Total)

*(Continued)*

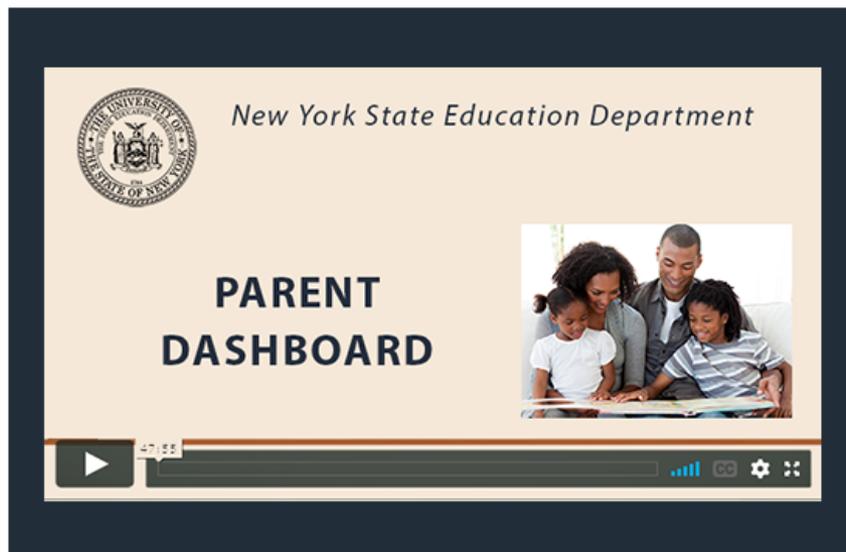
5. What type of data would be most useful to help you determine the quality of a school?
  1. **Class Size**
  2. **School Safety**
  3. **Graduation Rates**
  4. **College, Career, and Civic Readiness**
6. When looking at school data, what helps provide the most useful context?
  - **Comparing the school to the state (39%)**
7. How much time would you typically spend exploring a website reporting data and information about your local public school?
  - **5-10 minutes (30%)**
8. How much time would you be willing to spend to view a video that explains how to use a new website that shares school data?
  - **2-5 minutes (45%)**

# PARENT DASHBOARD

The New York State Education Department (NYSED) is committed to making data available and easy to use. This site provides a first step so families can be better informed as they work to advance student achievement.

Search for specific schools, districts, colleges, universities, counties, or BOCES 

Watch our brief video to learn more:



## RESOURCES

[Where to Start](#)

[Dashboard FAQ](#)

[Contact Us](#)

# NEW YORK STATE MIDDLE SCHOOL AT A GLANCE

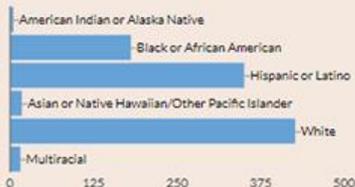
## TOTAL STUDENTS



1,006

[More Information](#)

## STUDENTS BY ETHNICITY



[More Information](#)

## AVERAGE CLASS SIZE

Common Branch

23

[More Information](#)

## ESSA STATUS



GOOD STANDING

[More Information](#)

## EXAM RESULTS

Grade 6 ELA

100%

Grade 7 ELA

100%

Grade 8 ELA

88%

SCORED AT A PROFICIENT LEVEL.

[More Information](#)

## PRINCIPAL: J. SMITH

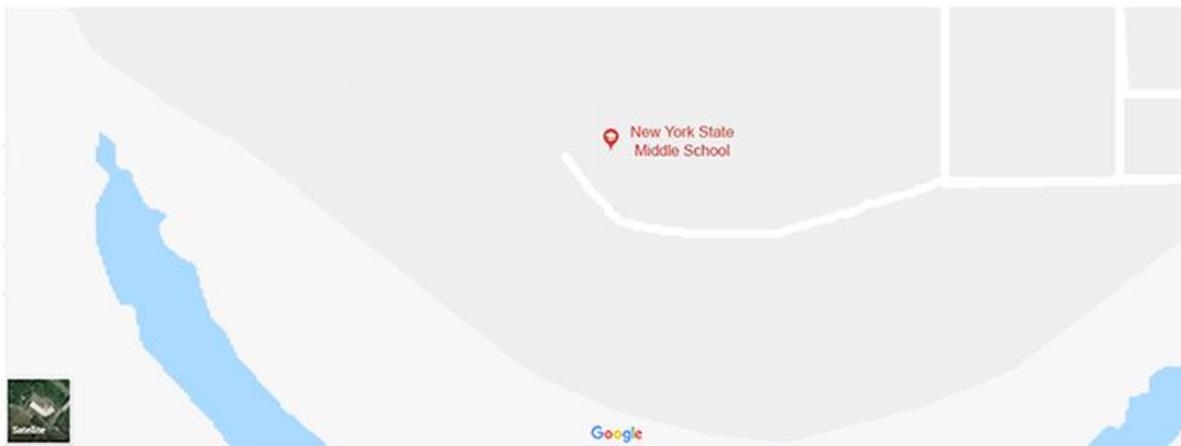
LEGAL NAME: NEW YORK STATE MIDDLE SCHOOL

BEDS CODE: 000000000000

INSTITUTION ID: 800000000000

PHONE: (555) 123-5555

WEBSITE: WWW.NYSMIDDLE.ORG



## Parents can then explore additional school data from each school page:

**PRINCIPAL: J. SMITH**

LEGAL NAME: NEW YORK STATE MIDDLE SCHOOL

BEDS CODE: 000000000000

INSTITUTION ID: 800000000000

PHONE: (555) 123-5555

WEBSITE: WWW.NYSMIDDLE.ORG



## NEW YORK STATE MIDDLE SCHOOL DATA

2017-18

2016-17

Archive

### STUDENT DATA

Enrollment Data

3-8 ELA Assessment Data

3-8 Math Assessment Data

### SCHOOL DATA

School Report Card

Student and Educator Report

## NEW YORK STATE HIGH SCHOOL AT A GLANCE

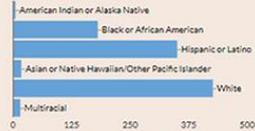
### TOTAL STUDENTS



1,392

[More Information](#)

### STUDENTS BY ETHNICITY



[More Information](#)

### AVERAGE CLASS SIZE

Grade 10 Science

12

[More Information](#)

### ESSA STATUS



**GOOD STANDING**

[More Information](#)

Regents English

91%

### EXAM RESULTS

Regents Algebra I

95%

Regents Geometry

98%

SCORED AT A PROFICIENT LEVEL.

[More Information](#)

### 4-YEAR GRADUATION RATE



93%

[More Information](#)

### COLLEGE, CAREER, AND CIVIC READINESS



**LEVEL 4**

[More Information](#)

### PRINCIPAL: J. SMITH

LEGAL NAME: NEW YORK STATE HIGH SCHOOL

BEDS CODE: 000000000000

INSTITUTION ID: 800000000000

PHONE: (555) 123-5555

WEBSITE: WWW.NYS-DISTRICT.ORG



## NEW YORK STATE HIGH SCHOOL DATA

2017-18 | 2016-17 | Archive

### STUDENT DATA

Enrollment Data

### SCHOOL DATA

School Report Card

High School Graduation Rate

High School Graduation Pathways Data

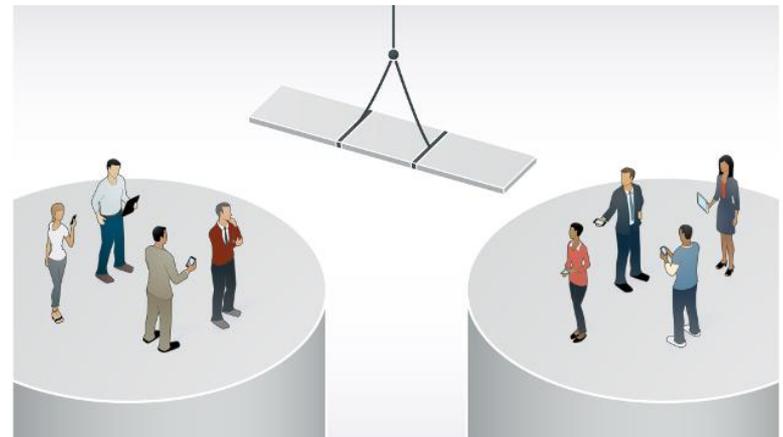
Student and Educator Report

# Parent Dashboard Team

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The Parent Dashboard project has been made possible through collaboration among many program offices:

- NYSED Office of Accountability
- NYSED Office of Bilingual Education and World Languages
- NYSED Office of Communications
- NYSED Office of Curriculum and Instruction
- NYSED Office of Data Systems and Educational Technology
- NYSED Office of Information Technology Services
- NYSED Office of Special Education
- NYSED Office of State Assessment



# Next Steps

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## June 2019 Initial Feedback and Design Phase

- Board of Regents presentation and discussion
- Review and implement Board feedback
- Initial Public Release of Parent Dashboard to gather feedback

## Summer and Fall 2019

- Stakeholder feedback and continuous improvement
- Review analytics for rates of use to target outreach
- Add new content metrics
- Enhance design
- Continue programming
- Add functionality
- Update content narratives
- incorporate context and comparisons

# Next Steps Continued

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## Winter 2020

- **Create messaging**
- **Translate and share promotional materials**
- **Update and translate surveys for feedback**
- **Continue testing with stakeholders**
- **Complete thorough quality assurance checks**
- **Load 2018-19 data**
- **Complete programming**

## Spring 2020 Official Launch Phase

- Create messaging to share on social media
- Review and finalize all promotional materials
- Finalize all revisions and additions based on quality assurance testing and user feedback
- Official Launch of Parent Dashboard



New York State  
EDUCATION DEPARTMENT

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Knowledge > Skill > Opportunity

# PARENT DASHBOARD

*Engaging parents through school-level data transparency*