PARENT DASHBOARD

Initial Feedback & Design Phase

Engaging parents through school-level data transparency
Every Student Succeeds Act (ESSA)
  - U.S. Department of Education approved New York State’s ESSA plan in January 2018
  - Emphasizes equity in education

New York State (NYS) Approved Plan
  - Includes a commitment to develop a parent dashboard
    - Contains information and data on Accountability and other data elements
  - The Board of Regents reviewed and approved the NYS ESSA Plan, affirming the importance of creating a dashboard that parents, community stakeholders, and the general public can access.
What Is the Parent Dashboard?

The Parent Dashboard will be an easy-to-use website created by NYSED for parents, community stakeholders, and the general public to increase transparency and make information about school performance and other school-level data easier to access.

The Parent Dashboard will provide easy access to the following school-level data elements:

- ESSA Accountability Status
- Student Enrollment and Ethnicity
- Average Class Size
- NYS Test Scores
- School Climate
- Graduation Rates
- College, Career, and Civic Readiness
Planning and Development Process

NYSED gathered feedback from parents and community stakeholders to guide the development of the Parent Dashboard, including:

- What data is most useful to parents
- Making data and information easy to access and understand
- Achieving a clean and simple design

Key milestones:
- Initial Public Release for stakeholder feedback – June 2019
- Stakeholder Feedback and Enhancements – Spring 2019 – Spring 2020
- Official launch of NYS ESSA Parent Dashboard – Spring 2020
Parent Data Dashboard (PDD) Timeline

January 2019
- Established project plan and work teams

February 2019
- Identified stakeholders & began reaching out for input

March 2019
- Launched online parent survey
- Launched Parent Dashboard web page, including parent & district resources

April 2019
- Translated parent resource & survey into multiple languages

May 2019
- Provided Meeting in a Box materials to administrators & stakeholders

June 2019
- Board of Regents presentation and discussion
- Initial Public Release of Parent Dashboard

June 2019 through Official Launch
- Review feedback from parents and stakeholders
- Implement dashboard enhancements

Spring 2020
- Official Launch of Parent Dashboard
Public Outreach

- Survey for parents and stakeholders
  - Translated into 15 languages
- Resources for parents and educators
  - Parent resource translated into 15 languages
- Informational web page
  - Includes links to survey, parent/educator resources, video overview, and Q&A
- Outreach to more than 60 partner organizations
- Newsletters
- Social media campaign
- Meeting in a Box for administrators & education leaders

Continuous parent and stakeholder feedback will drive revisions to the working draft toward the official launch of the Dashboard in 2020.
Outreach to 60+ Partner Organizations

Advocates for Children
Alliance for Quality Education
Association of Supervision for Curriculum Development
Capital Area School Development Association
Chancellor’s Parent Advisory Council
Children's Defense Fund
City University of New York (CUNY)
Commissioner’s Advisory Council for Nonpublic Schools
Conference of Big 5 School Districts
Developmental Disabilities Planning Council
Dignity in Schools Campaign
Disability Rights New York
Early Childhood Advisory Council/ City University of New York (CUNY)
Ed Trust New York
Educators 4 Excellence
Empire State Supervisors and Administrators Association
EPIC - Every Person Influences Children
ExpandEd Schools
Girls for Gender Equality
High Achievement New York
Include NYC
Internationals Network for Public Schools
LGBT Social Science and Public Policy Center
Long Island Association of Special Education Administrators
Lower Hudson Council of School Superintendents
NAACP - New York State Conference
National Board Council of NY
National Center for Special Education in Charter Schools
National Indian Education Association
New York City Charter School Center
New York City Community Education Councils
New York City Education Council Consortium
New York City School Diversity Task Force
New York City Special Education Collaborative

New York Civil Liberties Union
New York Council of Administrators of Special Education
New York Immigration Coalition
New York Schools Data Analysis Technical Assistance Group (DATAG)
New York State Allies for Public Education (NYSAPE)
New York State Association for the Education of Young Children
New York State Association of Bilingual Education
New York State Association of School Business Officials
New York State Association of Small City School Districts
New York State Council of Educational Associations
New York State Council of School Superintendents
New York State Federation of School Administrators
New York State Head Start Collaboration, New York State Council on Children and Families
New York State Middle School Association
New York State Migrant Education Program Consortium
New York State Network for Youth Success
New York State Office of Children and Family Services
New York State Parent Teacher Association
New York State School Boards Association
New York State Special Education Parent Centers- Long Island
New York State Teachers of English to Speakers of Other Languages
New York State United Teachers
New York State Master Teaching Program
North East Charter Schools Network
Northeast Charter Schools Network
NYS Council of Education Associations.
Office of Mental Health
Parent Network of Western New York
Pre-K thru Grade 3 Administrators Association
Rural Schools Association of New York
School Administrators Association of New York State
Staff and Curriculum Development Network (S/CDN)
State University of New York (SUNY)
Suffolk County Schools Superintendents Association
The Business Council of New York State, Inc.
The Children’s Aid Society
United Federation of Teachers
Parent Survey Translated into 15 Languages

Every Student Succeeds Act (ESSA)

NYSED Office of Bilingual Education and World Languages, and the NYS Statewide Language RBERN and ED Trust have helped us translate the survey in the top 15 home languages in New York State.

Parent Dashboard Survey

The New York State Education Department (NYSED) is developing a Parent Dashboard to increase transparency and make information about school performance and other school-level data easier for parents and the public to access.

Parents, please complete this five-minute survey and tell us how we can make the Parent Dashboard as useful as possible. The survey is available in multiple languages below.

- English Survey
- Arabic Survey
- Bengali Survey
- Burmese Survey
- Chinese Survey
- Creole Survey
- French Survey
- Japanese Survey
- Karen Survey
- Nepali Survey
- Punjabi Survey
- Russian Survey
- Somali Survey
- Spanish Survey
- Urdu Survey
- Uzbek Survey
Parent Resources Available on Website

• The Survey and Parent Resource (handouts) are translated into multiple languages

• A video presenting a summary of the Parent Dashboard, including its purpose, intended audience, and available information

• Common questions and answers
Parent Dashboard

The New York State Education Department (NYSED) is developing a Parent Dashboard to increase transparency and make information about school performance and other school-level data easier for parents and the public to access. This is part of NYSED's ESSA plan.

NYSED is gathering feedback from parents and stakeholders to guide the work of developing the Parent Dashboard. NYSED will use this feedback to identify the data that is most useful to parents and the public.

Survey

Parents, please complete this five-minute survey and tell us how we can make the Parent Dashboard as useful as possible. The survey is available in multiple languages. Additional translations will be posted as they become available.

Video

The Parent Dashboard video presents a summary of the Parent Dashboard, including its purpose, the intended audience, and what information will be available.

The video also provides examples of Parent Dashboard pages. After viewing the video, please complete the brief Feedback Form.

Questions and Answers

Find answers to common questions about the Parent Dashboard.

Resources

Informational resources in multiple languages are available. The resources are available in multiple languages. A video is also available, providing more information on the Parent Dashboard.
Meeting in a Box

The Meeting in a Box is a compilation of resources that allows administrators or other school leaders and any stakeholder group to inform parents about the purpose and progress of the Parent Dashboard project.

Meeting in a Box materials include:

- Agenda
- Timeline
- Website
- Video
- Questions and Answers

*Link* to Meeting in a Box web page
Feedback on Parent Data Dashboard

- Parents
- Teachers & Administrators
- BOCES & RICs
- 60+ Stakeholder Groups (ESSA Think Tank Participants & Others)

1,800+ survey responses & feedback from our partners
Survey Results (1,889 Total Responses)

Results from the initial survey show the need for a state level Parent Data Dashboard

Survey responses revealed:

• Most participants get public school information directly from school or district websites

• Less than one-third of respondents obtain information from the New York State Education Department.

• More than one-third of respondents were not aware of the existence of NYSED’s Public Data site, data.nysed.gov

• Nearly half of the respondents indicated:
  o They do not know where to obtain specific information and
  o They think available information is confusing or not useful
Survey Results – Top Responses (1,889 Total)

1. How would you best describe yourself?*
   - Parent or guardian (90%)

2. Where do you currently get information about your local public school (i.e., graduation rates, data on student performance, etc.) in New York State?*
   - The school’s website (46%)
   - The district’s website (43%)

3. What prevents you from getting information about public schools in New York?*
   - I have all the information I need (36%)
   - I don’t know where to get information and/or the information available is confusing and not useful (48%)

4. Which of the following are true for you about the current New York school report card website?*
   - I was not aware this resource existed (42%)

*Multiple selections allowed, so selected choices are not necessarily mutually exclusive of each other
5. What type of data would be most useful to help you determine the quality of a school?
   1. Class Size
   2. School Safety
   3. Graduation Rates
   4. College, Career, and Civic Readiness

6. When looking at school data, what helps provide the most useful context?
   - Comparing the school to the state (39%)

7. How much time would you typically spend exploring a website reporting data and information about your local public school?
   - 5-10 minutes (30%)

8. How much time would you be willing to spend to view a video that explains how to use a new website that shares school data?
   - 2-5 minutes (45%)
PARENT DASHBOARD

The New York State Education Department (NYSED) is committed to making data available and easy to use. This site provides a first step so families can be better informed as they work to advance student achievement.

Search for specific schools, districts, colleges, universities, counties, or BOCES.
NEW YORK STATE MIDDLE SCHOOL AT A GLANCE

TOTAL STUDENTS
1,006
More Information

STUDENTS BY ETHNICITY
- American Indian or Alaska Native
- Black or African American
- Hispanic or Latino
- Asian or Native Hawaiian/Other Pacific Islander
- Multiracial

AVERAGE CLASS SIZE
23
- Common Branch
More Information

ESSA STATUS
GOOD STANDING
More Information

EXAM RESULTS
- Grade 6 ELA: 100%
- Grade 7 ELA: 100%
- Grade 8 ELA: 88%
More Information

PRINCIPAL: J. SMITH
LEGAL NAME: NEW YORK STATE MIDDLE SCHOOL
BEDS CODE: 00000000000
INSTITUTION ID: 00000000000
PHONE: (555) 123-5553
WEBSITE: WWW.NYSMIDDLE.ORG
Parents can then explore additional school data from each school page:
Parent Dashboard Team

The Parent Dashboard project has been made possible through collaboration among many program offices:

- NYSED Office of Accountability
- NYSED Office of Bilingual Education and World Languages
- NYSED Office of Communications
- NYSED Office of Curriculum and Instruction
- NYSED Office of Data Systems and Educational Technology
- NYSED Office of Information Technology Services
- NYSED Office of Special Education
- NYSED Office of State Assessment
Next Steps

June 2019 Initial Feedback and Design Phase

- Board of Regents presentation and discussion
- Review and implement Board feedback
- Initial Public Release of Parent Dashboard to gather feedback

Summer and Fall 2019

- Stakeholder feedback and continuous improvement
- Review analytics for rates of use to target outreach
- Add new content metrics
- Enhance design
- Continue programming
- Add functionality
- Update content narratives
- Incorporate context and comparisons
Next Steps Continued

Winter 2020

- Create messaging
- Translate and share promotional materials
- Update and translate surveys for feedback
- Continue testing with stakeholders
- Complete thorough quality assurance checks
- Load 2018-19 data
- Complete programming

Spring 2020 Official Launch Phase

- Create messaging to share on social media
- Review and finalize all promotional materials
- Finalize all revisions and additions based on quality assurance testing and user feedback
- Official Launch of Parent Dashboard
Engaging parents through school-level data transparency