



New York State
EDUCATION DEPARTMENT
Knowledge > Skill > Opportunity



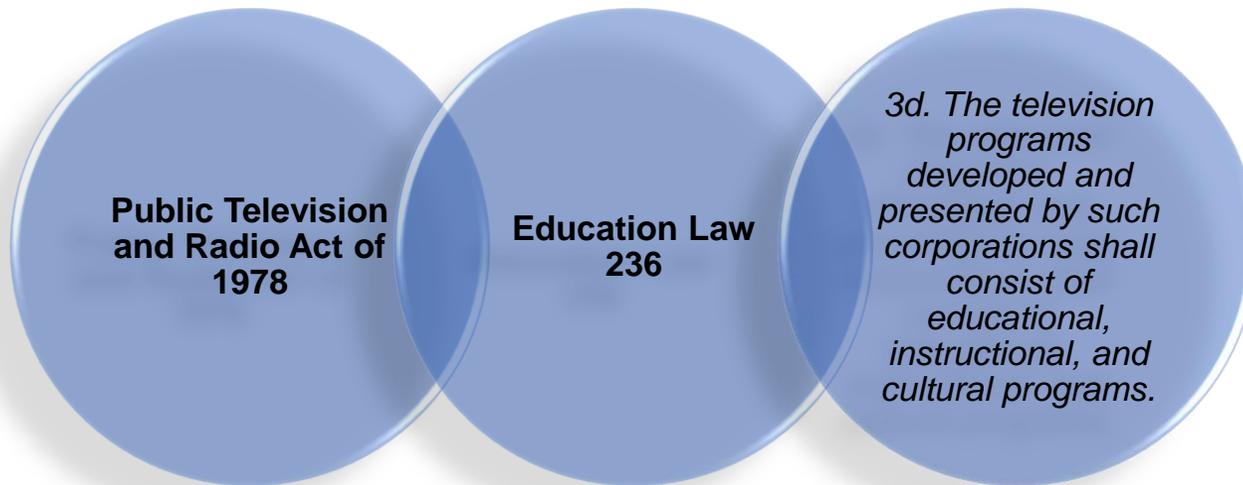
NEW YORK STATE OFFICE OF CULTURAL EDUCATION Museum ▪ Library ▪ Archives ▪ PBS ▪ Summer School of the Arts



The Importance of Public Broadcasting During and After the COVID-19 Pandemic

February 2023

Public Broadcasting in New York State



VISION



NYS will be a leader in applying public telecommunications resources towards educational improvement, student achievement, lifelong learning, and personal enrichment.



Public Television in New York State

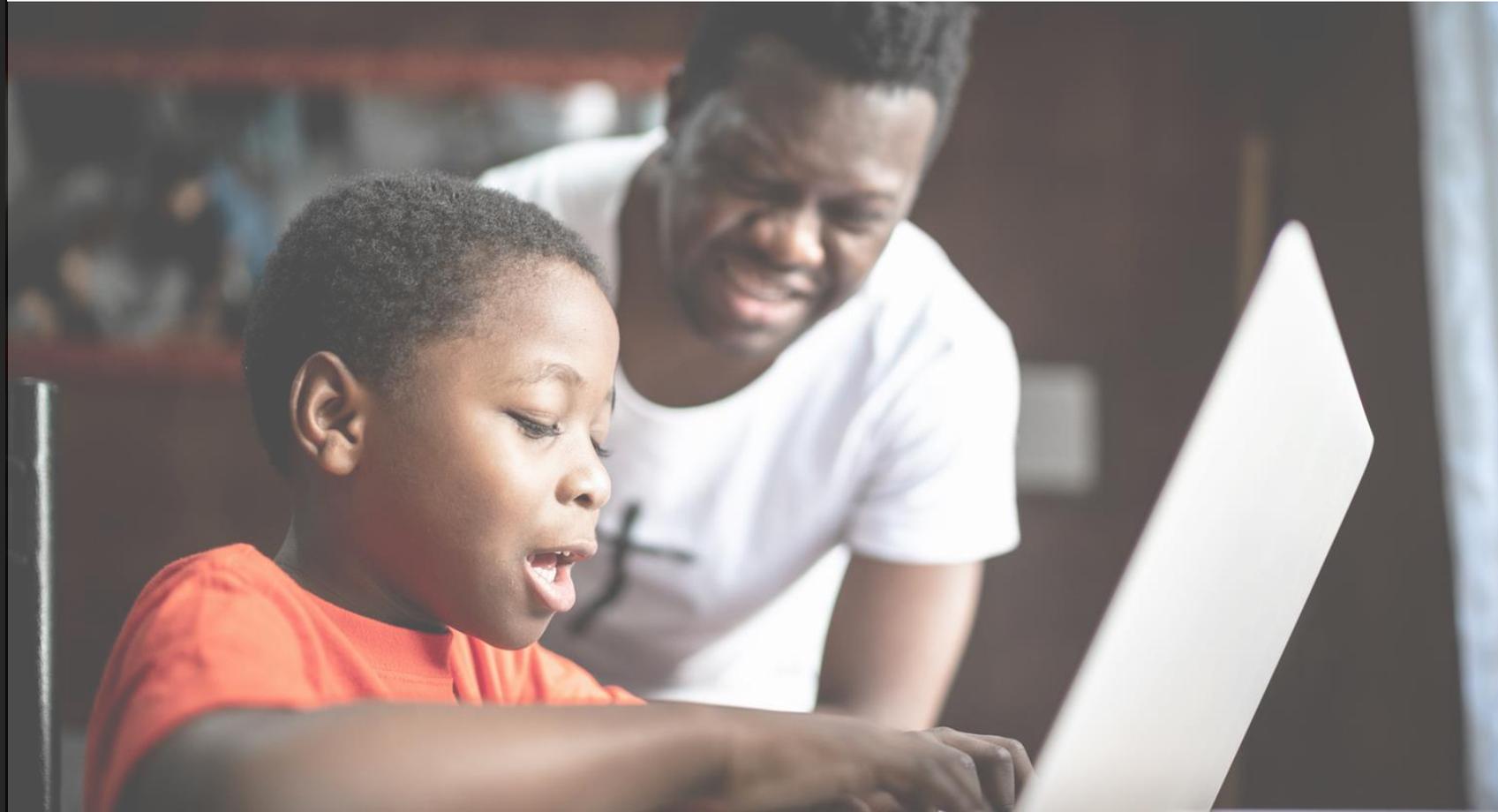
GOAL



To focus public broadcasting resources on unserved and underserved audiences to help close gaps in achievement and opportunity for all New Yorkers.

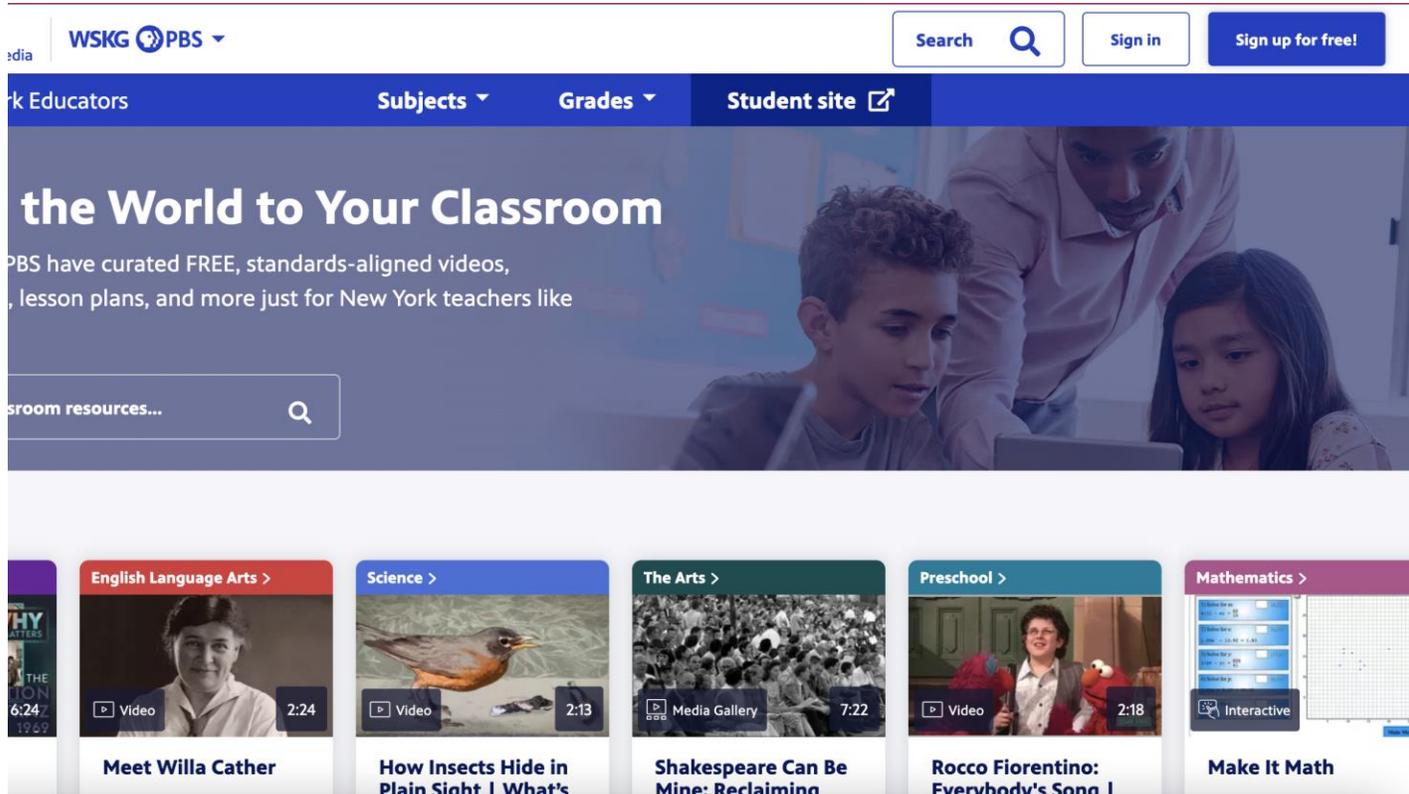


Public Television: Learn at Home



Public Television: Learn at Home





Classroom Resources

Videos, Audio, Images, Lesson Plans & More

Standards-Aligned

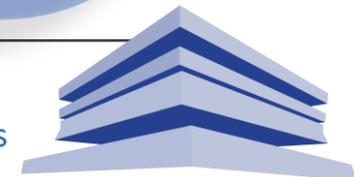
30,000+ Resources

All Grade Levels

All Subject Areas

40% PBSLM usage increase above pre-pandemic levels in NYS

PBS LearningMedia.org



PBS LearningMedia: NYS Data

727.8K Total Users

2.6M Total Pageviews

75.2K Av. Users Per Month

232.4K Av. Pageviews Per Month

18.1K Resources Shared to Google Classroom

112.4K Referring visits from Google Classroom

5.5M Total Number of Video Streams

193M Total Viewing Time in Minutes





On-Air

Online

On the
Ground

Public Television: Beyond the Screen & In the Community



Public Broadcasting: Commitment to Representation and Reach

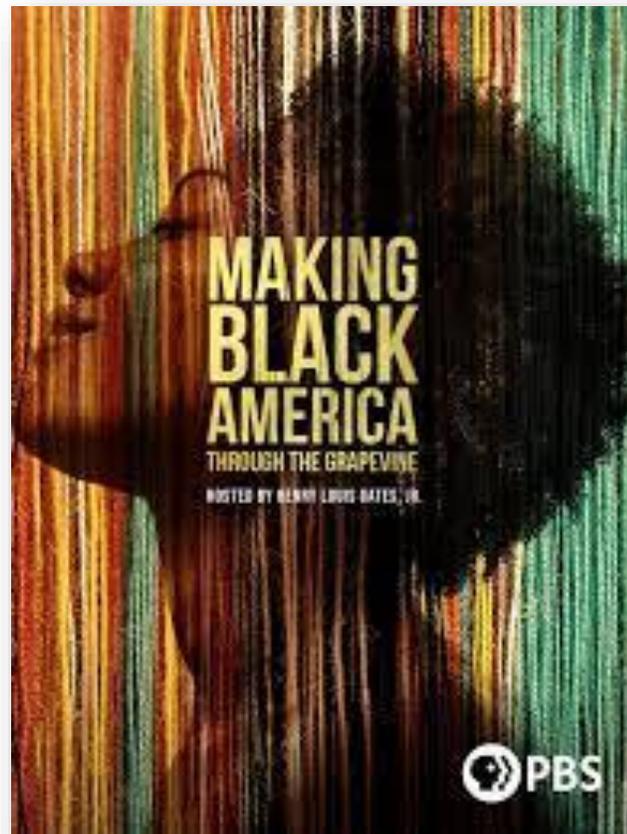


INDIGENEITY
STEREOTYPES
with Julian Brave NoiseCat & Ariel Tweto
13:44

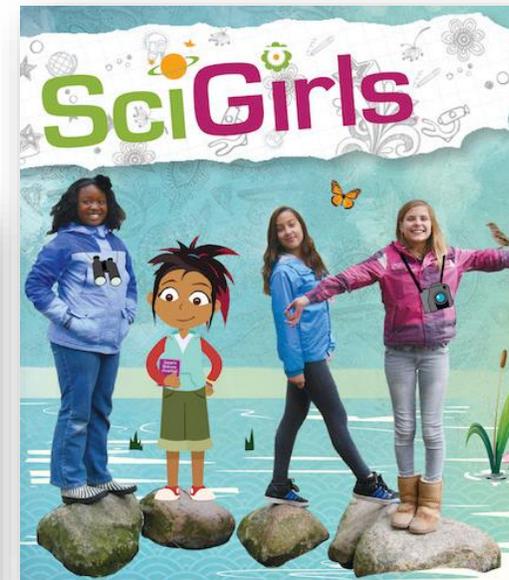
Episode 3: Stereotypes | Indigeneity Learning Media
What most Americans think they know about Native Americans is rooted in myths...



Understanding
LGBTQ+ Identity
A Toolkit for Educators
Collection 55



MAKING BLACK AMERICA
THROUGH THE GRAPEVINE
HOSTED BY RENNI LOUIS BATES, JR.
PBS



SciGirls
Illustration of four girls in science gear standing on rocks in a pond, with a cartoon girl character in the center.



PBS
VIRTUAL PROFESSIONAL LEARNING SERIES
TOOLS FOR ANTI-RACIST TEACHING
AFFIRMING IDENTITIES - THE CONTENT WE TEACH
1:08:09

Affirming Identities: The Content We Teach | Tools for Anti-Racist Teaching

The content we consume and teach impacts our students,...



Public Broadcasting: New Content



TV Programming



PBS LearningMedia Resources



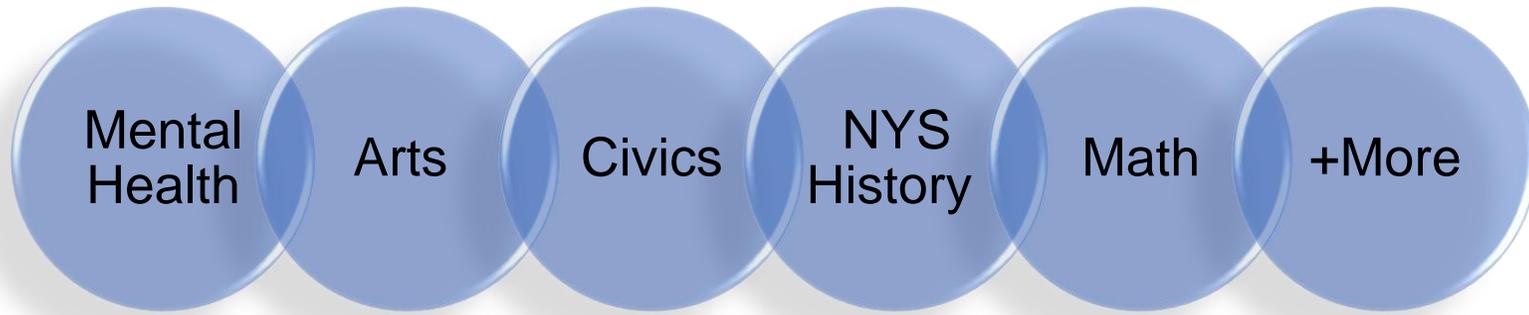
Teacher Workshops



Family & Student Engagement



Public Broadcasting: New Content



Contact

Jackie Stapleton

Director of Ed TV & Public Broadcasting, SED
Office of Cultural Education

Jacqueline.Stapleton@nysed.gov

Christopher Goeken

Executive Director,
Association of Public Broadcasting Stations of
New York

cgoeken@apbs-ny.org



New York's Public Broadcasters

Thank you!

