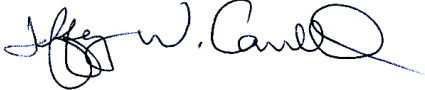





TO: Cultural Education Committee

FROM: Jeffrey Cannell 

SUBJECT: Educational Services from Public Broadcasting

DATE: September 8, 2014

AUTHORIZATION(S): 
SUMMARY

Issue for Discussion

Representatives from several NYS public television stations will update the committee with information and data on the variety, reach and effectiveness of their education services, including broadcast programs, web-based services, and outreach to high need families and schools. The stations provide services for teachers and families to use with children from age two through high school, with particular emphasis on our youngest children and the K-12 population.

Reason(s) for Consideration

For information. Education Law, section 236(3)(c) requires that public broadcasting stations incorporated by the Board of Regents will be “subject to the general supervision and control of the Board of Regents”

Background Information

New York’s public television stations are chartered by the Board of Regents and receive grants in aid, as required in Education Law 236(4), through an annual appropriation in the state budget. Education Law requires that 20% of their state aid must be spent on direct educational services to schools, teachers, students and families. The stations typically spend considerably more than the required 20%.

The statutory maximum State Aid for public broadcasting (television and radio) is \$26,451,431. It is distributed by formula. The 2014-15 enacted budget appropriates \$14,002,000 in aid public broadcasting.

The Committee will hear from the following representatives of public television stations:

John D. Craig, Ph.D.
Vice President – Education & Outreach
Western New York Public Broadcasting Association
Buffalo

Katherine P. Jetter
Vice President, Education
WMHT Educational Telecommunications
Capital Region

Jon Rubin
Senior Director, Education Services
Thirteen WNET
New York City & Long Island