



TO: The Honorable the Members of the Board of Regents
FROM: John L. D'Agati *John L. D'Agati*
SUBJECT: Master Plan Amendment: ASA College, Inc. in New York City and Registration of Associate Degree Programs
DATE: May 31, 2018
AUTHORIZATION(S): *MaryEllen Eis*

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents approve a master plan amendment for ASA College, Inc. to authorize the College to establish a branch campus in New York City and offer Associate degree programs at that campus?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

This question will come before the full Board at its June 2018 meeting, where it will be voted on and action taken.

Procedural History

ASA College, Inc. submitted a proposal for several Associate degree programs to be registered at a new branch campus on the premises of the College's existing extension center. An amendment of the College's Certificate of Incorporation and a master plan amendment are needed to establish the new branch campus and to grant the College the authority to offer Associate degrees at that branch campus.

Background Information

ASA College, Inc. seeks approval of a master plan amendment to establish a branch campus at 1293 Broadway, New York, NY. ASA has operated an extension center at this location since 2005. A master plan amendment is needed to authorize both the establishment of the branch campus and the degree programs proposed for the campus.

The proposed programs are based on those currently offered at ASA's main campus at 151 Lawrence St. in Brooklyn, NY. The College seeks to offer the following programs at the branch location:

Program Name	Credential Awarded
Business Administration	AAS
Computer Programming and Info Tech	AOS
Criminal Justice	AAS
Health Information Technology	AAS
Healthcare Office Administration	AOS
Medical Assisting	AOS
Medical Billing	CERT
Network Administration and Security	AOS
Office Technology and Administration	CERT
Paralegal Studies	AAS
Pharmacy Technology	AOS
Computer Support Specialist	CERT

ASA College, Inc. believes that acquiring approval for a branch campus at the Broadway location will improve the retention and graduation rates of ASA's students by removing the impediment that commuting to the Brooklyn campus for a single course presents. The College does not plan to increase in enrollment at the New York City site.

Consistent with its master planning process, the Department conducted a canvass of all degree-granting institutions in the New York City region. The Department received responses from two institutions. One institution expressed no concern over the proposed branch and programs. New York University (NYU) expressed concern about the need for the proposed branch because of NYU programs offered through its School of Professional Studies. ASA responded by noting its already existing extension center at the proposed branch location, and the College's expectation that enrollments at that location will not increase with approval of a branch campus. NYU confirmed to the Department that ASA's response addressed its concerns.

An academic review of the faculty, curriculum and other program elements has been completed by the Department. The Department has determined that the proposed branch campus and programs meet the standards for registration set forth in the Regulations of the Commissioner of Education.

Related Regents Items

N/A

Recommendation

VOTED: That the Board of Regents approve an amendment to the master plan of ASA College, Inc. to authorize the establishment of a branch campus in New York City, and authorize the College to grant Associate in Occupational Studies and Associate in Applied Science degrees and certificates at that location. The amendment will be effective until June 12, 2019, unless the branch campus and degree programs are registered prior to that date, in which case the master plan amendment shall be without term.

Timetable for Implementation

If the Board of Regents approves the master plan amendment, the Department will register the branch and the programs.