




**TO:** The Honorable the Members of the Board of Regents

**FROM:** John L. D'Agati 

**SUBJECT:** Master Plan Amendment: Metropolitan College of New York (Manhattan) - Branch Campus (Bronx)

**DATE:** June 1, 2017

**AUTHORIZATION(S):** 

#### **SUMMARY**

#### **Issue for Decision (Consent Agenda)**

Should the Board of Regents approve a master plan amendment for Metropolitan College of New York to authorize the College to establish a branch campus in the Bronx?

#### **Reason(s) for Consideration**

Required by State regulation

#### **Proposed Handling**

The question will come before the full Board at its June 2017 meeting, where it will be voted on and action taken. A related charter petition for establishment of the branch campus will also be before the Board at the June 2017 meeting.

#### **Procedural History**

Metropolitan College of New York (MCNY) submitted a proposal to open a branch campus in the Bronx, at which it plans to offer 12 degree programs currently offered at the College's main campus in Manhattan. A master plan amendment is needed to authorize the establishment of the branch campus.

Consistent with its master planning process, the Department conducted a canvass of all degree-granting institutions in the New York City region. The Department received responses from two institutions. Both institutions expressed support for the proposed branch campus and programs.

The Department has determined that the proposed branch campus meets the standards for registration set forth in the Regulations of the Commissioner of Education.

### **Background Information**

Metropolitan College of New York seeks the Board of Regents approval of an amendment to its master plan to develop a branch campus to be located at 463 East 49th Street, Bronx, New York. The College has had a presence for approximately 20 years in the Bronx through its Bronx Extension Center (BEC). The BEC moved from a rented location at 529 Courtland Avenue, Bronx to a wholly-owned facility at 463 East 49th Street, Bronx, New York, in August 2016. If the branch campus is approved, the College will offer associate, bachelor, and master's degree programs at this campus.

### **Related Regents Items**

N/A

### **Recommendation**

It is recommended that the Board of Regents approve an amendment to the master plan of Metropolitan College of New York to authorize the College to establish a branch campus in the Bronx. The amendment will be effective until June 2018, unless the Department registers the branch campus prior to that date, in which case master plan amendment shall be without term.

### **Timetable for Implementation**

If the Board approves the related charter petition and this master plan amendment, the Department will register the proposed programs at the new branch campus, and MCNY will recruit and enroll students in the programs.

## Information in Support of the Recommendation

Metropolitan College of New York (MCNY or the College) seeks the Board of Regents approval of an amendment to its master plan to develop a branch campus to be located at 463 East 49th Street, Bronx, New York.

**Mission:** The College's mission is "to provide experientially-based education that fosters personal and professional development, promotes social justice, and encourages positive change in workplaces and communities." Since its founding in 1964, MCNY has departed from traditional institutions through its Purpose-Centered Educational approach. Under this unique approach, each student integrates what he/she has learned in the classroom into his/her work places, internships, or mentorships.

**Goals:** The South Bronx has many social needs and a high concentration of social service agencies that provide an attractive setting for MCNY's core programs. By serving the South Bronx, MCNY will demonstrate its continued commitment to the College's historical mission and open the door to site-specific support for that mission. Total enrollment is projected to be 182 in the first year of operation, reaching 220 by the fifth year. Given the structure of MCNY's curricula, the majority of students are projected to enroll on a full-time basis.

**Proposed Programs:** The proposed programs for the branch campus are currently registered at the College's main campus in Manhattan.

- Associate in Applied Science in Information Technology
- Associate in Arts in Human Services
- Associate in Arts in Emergency Management & Business Continuity
- Associate in Science in Business
- Bachelor of Arts in Emergency Management & Business Continuity
- Bachelor of Business Administration in Healthcare Systems Management
- Bachelor of Business Administration in Business
- Bachelor of Business Administration in Information Technology Management
- Bachelor of Professional Studies in Human Services
- Master of Business Administration in General Management
- Master of Business Administration in Health Services and Risk Management
- Master of Public Administration in Public Affairs and Administration

**Facilities and Resources:** The proposed site for the branch campus is currently being operated as an extension center of MCNY. This 26,000 square foot state of the art facility has the capacity to serve over 500 students. The facility features 17 classrooms, 3 computer labs, and a multipurpose conference space. In addition to being fully Wi-Fi accessible, this facility includes public assembly spaces that allow the College to host unique programs on site and provide unprecedented opportunities for MCNY students to interact with the community, as well as for community groups to use College facilities.

Full-time and part-time faculty members will deliver the academic programs at the proposed branch campus. All three academic deans and the program directors/chairs of the College also have an active presence at the Bronx Extension Center (BEC) and will continue this practice at the proposed branch campus.

The current BEC Director would remain as Director of the proposed branch campus. Along with the Director, an Academic Program Manager, an Associate Director of Admission, an admission counselor, a student services advisor, a financial aid advisor, as well as part-time registrar and bursar representatives all currently service the BEC and would transition to the proposed branch campus. The proposed branch campus will have a full-time librarian, a technologist to assist students with computer literacy, a shared resource with its downtown campus Career Services' advisor to help students with internship and career opportunities, a Learning Enhancement Center coordinator (tutoring), part-time student mentors, and a Coordinator of Student Transition Services to assist students with the challenges of attending college for the first time.

**Planning Review:** The Department conducted a canvass of all degree-granting institutions in the New York City region. Two institutions responded. Both responses expressed support for the branch and the programs.

The Department has determined that the proposed branch campus and programs meet the standards for registration set forth in the Regulations of the Commissioner of Education.