



TO: The Honorable the Members of the Board of Regents

FROM: William P. Murphy *William Murphy*

SUBJECT: The City University of New York (CUNY), Bernard M. Baruch College: Regents Authorization to award the Doctor of Business Administration (D.B.A.) degree

DATE: October 7, 2021

AUTHORIZATION(S): *Betty M...*

SUMMARY

Issue for Decision (Consent)

Should the Board of Regents authorize CUNY Bernard M. Baruch College to award the Doctor of Business Administration (D.B.A.) degree?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

This issue will come before the Full Board for action at its October 2021 meeting.

Procedural History

The CUNY Board of Trustees approved changes to the registered Doctor of Professional Studies (D.P.S.) in Business degree program at CUNY Bernard M. Baruch College at its October 26, 2020 meeting. On November 2, 2020, the Department received CUNY's proposal to change the award of the Business degree program from the D.P.S. to the D.B.A. At its September 2021 meeting, the Board of Regents approved the D.B.A. degree as an authorized award to be offered at NYS institutions.

Background Information

When the program was originally registered, the Doctor of Business Administration (D.B.A.) degree was not an authorized degree in NYS, and the program was registered as a Doctor of Professional Studies (D.P.S.) program. The College

believes the D.B.A. degree designation will align with current professional practice and will better convey the program's content and purpose to interested students. Now that the Board of Regents has included the D.B.A. degree in the list of authorized degrees in NYS, the College would like to change the degree award for its registered program.

Board of Regents authorization is required because CUNY Bernard M. Baruch College is not currently authorized to award the D.B.A. degree title. A master plan amendment is not needed because the College already offers doctoral programs in the discipline area of Business.

Related Regents Items

Not applicable.

Recommendation

It is recommended that the Board of Regents take the following action:

VOTED: That the Board of Regents authorize CUNY Bernard M. Baruch College to award the D.B.A. degree to students successfully completing the registered Business program.

Timetable for Implementation

If the Board of Regents authorizes CUNY Bernard M. Baruch College to award the D.B.A. degree, the Department will proceed to change the registered D.P.S. in Business degree program to the D.B.A. in Business degree program.